



## ACQUISITION RESEARCH PROGRAM SPONSORED REPORT SERIES

### Achieving Better Buying Power through Acquisition of Open Architecture Software Systems Volume I

6 January 2016

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## Abstract

This research focuses on continuing investigation and refinement of techniques for identifying and reducing the costs, streamlining the process, and improving the readiness of future workforce for the acquisition of complex software systems. Emphasis was directed at identifying, tracking, and analyzing software component costs and cost reduction opportunities within the acquisition life cycle of open architecture (OA) systems for Web-based and mobile devices, where such systems combine best-of-breed software components and software products lines (SPLs) that are subject to different IP license and cybersecurity requirements. The investigation focuses on four project work activities:

- Investigating the interactions between software system acquisition guidelines and processes, and the cost consequences of alternative software system architectures incorporating different mixes of OSS and CSS components subject to different licenses within secure OA SPLs [ScA08, ScA12b, ScA13a, ScA13b, ScA13c]. This entails exploring the balance between development, verification, and validation of software licenses and security rights, as well as the software component/license costs while managing the development and evolution of OA systems at design-time, build-time, and release and run-time.
- Developing formal foundations for establishing acquisition guidelines program managers can use in reduced cost acquisition of software-intensive systems that rely on development and deployment of secure OA systems using OSS and SPL technology and processes [AIS10, AIS13, ScA11, ScA12a, ScA12b, ScA13a, ScA13b, ScA13c].
- Continuing to develop concepts contributing to the emerging design of an automated approach supporting acquisition of secure OA systems by (a) determining their conformance to acquisition guidelines/policies, contracts, and related license management issues, and (b) giving future acquisition workforce support and insights to properly review, approve, and manage the acquisition of complex systems that incorporate cost-sensitive acquisition of OA systems and software components [AIS10, ScA11, ScA12a, ScA12b, ScA13a, ScA13b, ScA13c].
- Documenting the investigation, foundations, and results of the research in: (a) a technical Final Report delivered to the Technical Point of Contact at NPS; (b) a research presentation at the 11th Annual Acquisition Research Conference, in Monterey, CA, May 2014; (c) a progress report with the OSD sponsor and others of interest within the OUSD (AT&L) offices; and (d) related research venues and publications, including periodic research progress reports.

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## **Executive Summary**

The goal of this research was to create a new approach to address Better Buying Power challenges in the acquisition of software systems for the Department of Defense. Program managers, acquisition officers, and contract managers will increasingly be called on to review and approve choices between functionally similar low or no cost open source software components, and commercially priced closed source software components, to be used in the design, implementation, deployment, and evolution of open architecture (OA) systems. We seek to make this a simpler, more transparent, and more tractable process. Such a process must identify, track, and analyze software component costs throughout the system life cycle, and be easy to reuse for different system application domains, in order to realize cost reductions and improve acquisition workforce capabilities. Our recent research demonstrates how complex OA systems can be designed, built, and deployed with alternative components and connectors resulting in functionally similar system versions, to satisfy overall system security requirements and individual system component intellectual property (IP) requirements [DODOSA13, SEI13]. Our next step, described in this two volume Final Report, is to identify, track, and analyze software component costs associated with different types of component IP licenses when acquiring OA systems, and to do so in ways that highlight opportunities for cost reduction. We believe our results will be applicable to enterprise software systems in other government agencies and industrial firms, as well as to enterprise and mission-critical systems for the DoD community.

This research focuses on continuing investigation and refinement of techniques for identifying and reducing the costs, streamlining the process, and improving the readiness of future workforce for the acquisition of complex software systems. Emphasis was directed at identifying, tracking, and analyzing software component costs and cost reduction opportunities within the acquisition life cycle of open architecture (OA) systems for Web-based and mobile devices, where such systems combine best-of-breed software components and software products lines (SPLs) that are subject to different IP license and cybersecurity requirements.

The Department of Defense, other government agencies, and most large-scale business enterprises continually seek new ways to improve the functional capabilities of their software-intensive systems. The acquisition of OA systems that can adapt and evolve through replacement of functionally similar software components is an innovation that can lead to lower cost systems with more powerful functional capabilities. This research seeks to identify and analyze how software component costs for Web-based and mobile devices, component IP license and cybersecurity requirements interact to drive down (or drive up) total system costs across the system acquisition life cycle. The availability of such new scientific knowledge and technological practices can give rise to more effective expenditures of public funds and improve the effectiveness of future software-intensive systems used in government and industry. Thus, the principal purpose of this research supports and advances a public purpose.

Finally, our principal research results are documented in two volumes.

Volume I includes four contributions. In Chapter 1 we summarize details of our research efforts in the past 12 months. These efforts have been well received in presentations to different audiences, including within the larger Defense community, and the Federal Government more broadly. In particular, our research results have been picked up for use within the *Assembled Capabilities Working Group* (ACWG, previously identified as the DoD Widget Working Group, through early 2014), under the guidance of the C3CB (Command, Control, Communications, and Business Systems) office within the OUSD (AT&L). This effort was facilitated through collaboration with many people from The MITRE Corporation, who along with the C3CB office are working in support of the Defense Intelligence Information Enterprise (DI2E) and related mission partners. Summary presentations that have been publicly shared resulting from our research appear in Chapter 2, 3, and 4. Chapter 2 includes the abstract and slide deck that were presented at the 2014 Acquisition Research Symposium

(May 2014). Chapter 3 is the slide deck from MITRE-ATARC Workshop in Washington, DC (August 2014) addressing Cost-Sensitive Acquisition of Open Architecture Software Systems for Mobile Devices. Chapter 4 is the slide deck from the Federal Mobile Computing Summit also held in Washington, DC (August 2014). Further, in response to many requests for additional information on our research approach, methods, and results, we have compiled an integrated report of ten chapters that bring together our research results that span from 2007 through this project year's effort. These chapters address: (1) Cost-Sensitive Acquisition of Open Architecture Software Systems; (2) Open Architectures for Software Systems; (3) License Challenges for Open Architectures; (4) Software License Legal Foundations; (5) Automating License Analysis; (6) Understanding the Role of Licenses and Evolution in Open Architecture Software Ecosystems; (7) Processes in Securing Open Architecture Software Systems; (8) Addressing Challenges in the Acquisition of Secure Software Systems with Open Architectures; (9) Ongoing Software Development without Classical Requirements; (10) Discussion and Recommendations. Specific recommendations that follow from our research that address the question, *How best to improve and streamline acquisition processes for secure OA systems*, can be identified as followed (and elaborated in Chapter 10, Volume II, this Report):

- *Encourage the adoption of acquisition business models in open source formats*
- *Encourage the development, (re)use and refinement of open source models of acquisition processes*
- *Develop and employ techniques for streamlining acquisition of secure OA systems, via*
  - *Acquisition process measurement and assessment*
  - *Acquisition process redesign and evolution*
  - *Design new acquisition processes*
  - *Cost management as an acquisition process design element*

These technical details, research integration, and more are found within Volume II of this Final Report. Last, it is our opinion that the compilation and integration of concepts, techniques, and materials presented in Volume II is a work in progress, and so it will benefit from ongoing refinement going forward, hopefully to be shown as part of our new (2015-16) acquisition research project now in progress.

Overall, we welcome any comments or questions on our research efforts, results, or recommendations.

## References

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# Table of Contents

## **Volume I:** Achieving Better Buying Power through Acquisition of Open Architecture Software Systems for Web and Mobile Devices

Executive Summary.....	1
1. Research Overview.....	4
2. Presentation: Achieving Better Buying Power through Cost-Sensitive Acquisition of Open Architecture Software Systems.....	15
3. Presentation: Cost-Sensitive Acquisition of Open Architecture Software Systems for Mobile Devices.....	26
4. Presentation: Reasoning about the Security of Open Architecture Software Systems for Mobile Devices.....	40

## **Volume II:** Understanding Open Architecture Software Systems: Licensing and Security Research and Recommendations

1. Cost-Sensitive Acquisition of Open Architecture Software Systems.....	4
2. Open Architectures for Software Systems.....	21
3. License Challenges for Open Architectures.....	34
4. Software License Legal Foundations.....	45
5. Automating License Analysis.....	62
6. Understanding the Role of Licenses and Evolution in Open Architecture Software Ecosystems.....	82
7. Processes in Securing Open Architecture Software Systems.....	113
8. Addressing Challenges in the Acquisition of Secure Software Systems with Open Architectures.....	134
9. Ongoing Software Development without Classical Requirements.....	158
10. Discussion and Recommendations.....	181

# **Chapter 1:**

## **Research Overview**

## **Introduction**

This research focuses on continuing investigation and refinement of techniques for identifying and reducing the costs, streamlining the process, and improving the readiness of future workforce for the acquisition of complex software systems. Emphasis is directed at identifying, tracking, and analyzing software component costs and cost reduction opportunities within acquisition life cycle of open architecture (OA) systems, where such systems combine best-of-breed software components and software products lines (SPLs) that are subject to different intellectual property (IP) license requirements [DoDOSA13, SEI13].

This chapter provides an overview of the research effort during the period of 1 May 2014 through 31 May 2015. It includes a statement of work and description of the four research activities engaged during this period, followed by identification of the two acquisition research problems being investigated, the research and development basis for our research, and identification of our research publications that contain our studies and results. Each section is presented in turn.

### **Statement of Work and Research Description**

Our objective was to develop new ways and means for identifying, tracking, and analyzing the costs associated with the acquisition life cycle of OA software systems. OA systems are those whose software elements can include either OSS or proprietary CSS components, where components are subject to different IP licenses and security constraints. Such components may be configured into different, functionally similar versions that allow for common but costly CSS components to be replaced by their OSS counterparts, as a strategy to reduce software acquisition costs. Such replacement or substitution may arise at different stages of system acquisition including system design, integration, deployment, and evolution. Recent DoD policy encourages the move to component-based OA software systems [DAU12, DISA12, DISA12a, DoDOSA11], especially as DoD moves to embrace new mobile computing devices like smartphones and cloud-based software application services [DISA12a, Tak12].

*Better Buying Power* (BBP, <http://bbp.dau.mil/>) is part of DoD's mandate to do more without more by implementing best practices in acquisition. BBP (up through 2013) identifies seven areas of focus organizing 36 initiatives that offer the potential to restore affordability in defense procurement and improve defense industry productivity. One area focuses on promoting competition, and includes an initiative to "enforce open system architectures and effectively manage technical data rights" [DAU12]. Technical data rights pertain to two categories of IP: the Government's rights to (a) technical data (TD – product design data, computer databases, computer software documentation, etc.); and (b) computer software (CS – source code, executable code, processes, and related materials). These rights are controlled by IP licenses from system product or service providers (i.e. software producers) to the Government customer, imposing obligations the customer must fulfill (e.g., a fee paid in exchange for a certain number of software users authorized for the licensed product or service) [An12]. Our acquisition research has focused on issues addressing OA systems and IP licenses since 2008 [ScA08].

OA software systems, integrated from components independently developed by different producers, offer the potential to reduce acquisition costs through new ways and means to acquire, develop, deploy, and sustain software-intensive systems. This may transform how DoD acquires complex systems by moving away from long-duration, proprietary (closed) system architectures with development costs that are difficult to control, towards more rapidly assembled/integrated OA systems with more transparent costs [ReB12, ScA13a, ScA13c]. Such a transformation may in turn reduce vendor lock-ins for deployed systems, often associated with rising costs and systems that are inaccessible to competing vendors. Our research on OA systems dating many years back [ScA08] has consistently been aligned with

efforts to improve competition in software system development and evolution, through investigation of innovative ways and means to acquire/develop component-based OA software systems subject to diverse, heterogeneous IP licenses [AIS10]. But there is more to do to improve competition and defense affordability while effectively managing technical data rights in the acquisition of secure OA systems. There is a need to better understand how processes for acquiring cost-sensitive software systems are facilitated or constrained in light of overall BBP guidance and best practices, as well as how best to improve and streamline these processes when component-based OA software systems are being acquired.

We have sought to identify ways and means for streamlining the acquisition process for secure OA systems through new ways and means for identifying, tracking, and analyzing OA software component costs. Such systems often integrate components independently developed by different software producers as either OSS or proprietary CSS. Program managers, acquisition officers, and contract managers will increasingly be called on to review and approve security measures employed during the design, integration, deployment, and evolution of OA systems [DoDOSA11, ScA13b, ScA13c]. Our effort builds on both our prior acquisition research [e.g., ScA08, ScA11, ScA12b, ScA13a] and related acquisition research efforts at the PEO IWS [GuC10, GuW12, WoS11], Department of the Navy [MaS12], and Software Engineering Institute (SEI) that address SPLs [BeJ10, JoB11]. It is also influenced by related research in the DoD community addressing OSS [DISA12, HiW10, Ke12, MarL11], component-based software ecosystems [ReB12, ScA12b, ScA13c], and BBP initiatives [DAU12].

Realizing the objective of our investigation focused on *four project work activities*:

- Investigating the interactions between software system acquisition guidelines and processes, and the cost consequences of alternative software system architectures incorporating different mixes of OSS and CSS components subject to different licenses within secure OA SPLs [ScA08, ScA12b, ScA13a, ScA13b, ScA13c]. This entails exploring the balance between development, verification, and validation of software licenses and security rights, as well as the software component/license costs while managing the development and evolution of OA systems at design-time, build-time, and release and run-time.
- Developing formal foundations for establishing acquisition guidelines program managers can use in reduced cost acquisition of software-intensive systems that rely on development and deployment of secure OA systems using OSS and SPL technology and processes [AIS10, AIS13, ScA11, ScA12a, ScA12b, ScA13a, ScA13b, ScA13c].
- Continuing to develop concepts contributing to the emerging design of an automated approach supporting acquisition of secure OA systems by (a) determining their conformance to acquisition guidelines/policies, contracts, and related license management issues, and (b) giving future acquisition workforce support and insights to properly review, approve, and manage the acquisition of complex systems that incorporate cost-sensitive acquisition of OA systems and software components [AIS10, ScA11, ScA12a, ScA12b, ScA13a, ScA13b, ScA13c].
- Documenting the investigation, foundations, and results of the research in: (a) a technical Final Report delivered to the Technical Point of Contact at NPS; (b) a research presentation at the *11<sup>th</sup> Annual Acquisition Research Conference*, in Monterey, CA, May 2014; (c) a progress report with the OSD sponsor and others of interest within the OUSD (AT&L) offices; and (d) related research venues and publications, including periodic research progress reports.

Overall, we sought to identify, track, and analyze ways and means for how to articulate, tailor,

and streamline the process for acquiring different kinds of secure OA systems. We seek to do so in ways that focus on software cost drivers and highlight opportunities for cost reduction through alternative software components or system configurations. Our investigation and research results are applicable to complex software elements used in many kinds of component-based OA software-intensive systems within DoD, as well as within other government agencies and industrial firms.

## **Scientific Background**

The move to OA systems represents a transition from the acquisition of monolithic systems to the acquisition of reusable system components that can be integrated to realize different configurations of a software product line for a specific application domain [BeJ10, GuC10, JoB11, ReB12, Sca12b, WoS11]. These components are acquired within a software ecosystem that is evolving towards component provisioning within open repositories, where components from different producers are available for selection, evaluation, and system integration [GuW12, Iba13, MartL11, ReB12, ScA12a, ScA13b]. However, current scientific understanding of software system costs focus attention to estimating the cost of development for new proprietary CSS systems, that do not anticipate use of OSS, nor the replacement/substitution of CSS with functionally similar OSS components [MadB11].

OSS represents an integrated web of people, processes, and organizations, including project teams operating as virtual organizations. The “purchase price” for most OSS is “no cost” meaning it can be downloaded and used without additional software license fees, subject to compliance with the OSS component’s license. Consequently, there is a basic need to understand how to identify an optimal mix of OSS and CSS components within OA systems, as well as how they reduce or increase the system costs during design, integration, deployment, and evolution when OSS components may be substituted for CSS components. However, the relationship among OA, OSS, security requirements, and acquisition is complex and evolving, so consequently it is poorly understood [cf. Sca09, Sca10, ScA11, ScA12b, ScA13c]. Subsequently, in 2007-08, we began by examining how different OSS licenses can encumber software systems with OA, which give rise to new requirements for how best to acquire OA software-intensive systems the employ OSS software elements [ScA08] during system design, integration, deployment, and evolution [ScA13a, ScA13b].

Our recent acquisition research efforts demonstrate it is both possible and feasible to develop OA systems that incorporate best-of-breed software components, whether proprietary CSS or OSS, in ways that can reduce the initial and sustaining acquisition costs of such systems.

We strongly believe that our research results are applicable to enterprise information systems, which are widespread throughout DoD and the U.S. government, as well as to command and control (C2) systems (e.g., [ReB12, ScB12, ScA13b]) and other defense systems. The audiences for our presentations included in Chapters 2, 3, and 4 in this Final Report Volume I, and the compiled and integrated materials we are developing, as included in Volume II of this Final Report, demonstrate our commitment to communicate our research results to large, diverse audiences. Doing so however requires new guidance, and ideally automated tools, for explicitly modeling and analyzing the architecture of an OA system during its development and evolution, along with annotating the architecture with software component license rights and obligations. Our results thus demonstrate a major technological advance in the acquisition and development of OA systems, as a breakthrough in simplifying software license analysis throughout the contracting activities. Creating similar advances for streamlining the acquisition process while reducing the costs of secure OA systems is the next breakthrough that is needed.

## **Acquisition Research Problems and Our Approach:**

The core of our proposed technical approach was to investigate a closely related set of research questions through systematic empirical observation of current software cost and IP licensing practices for different kinds of common application and infrastructure software components. We then sought to formalize and comparatively analyze these observations and practices into computational schemes that supplement our existing framework for modeling and analyzing the licensing and security requirements of OA software systems. In short, we sought to extend our formal software IP modeling scheme to incorporate software component cost elements, in ways derived from the answers to our four research questions. These four research questions follow from our accomplishments described above and in detail elsewhere [ScA13a, ScA13b, ScA13c]. Each is described in turn.

**Research question 1: How best to identify, track, and analyze OA-driven software design, integration, deployment, and evolution costs.** Researchers and practitioners have identified various kinds of software component/system design, integration, deployment, and evolution costs: one-time purchase of license rights, subscription-like licensing, usage-based licensing; source code licensing, technical data licensing, service licensing, licensing of data generated while the system runs; licensing of software elements needed at run time, deployment time, distribution time, build time, design time; training and support needed for a system to be usable; evolution costs to maintain the current system; evolution costs to reach future versions; evolution costs to branch out into related systems to enable reuse; and so forth. Which of these costs matters to whom, when, where, and why, and which should people in the acquisition workforce be expected to track and manage?

**Research question 2: How best to identify, track and analyze how OA software system integration, deployment, and evolution costs are linked to OA design decisions.** Software system architectural decisions influence overall costs, but in what way? A brute-force approach could estimate overall system life cycle costs for each candidate architecture. Guidance for an architectural decision then requires calculating this estimate for each alternative that the decision may produce. The question of whether more direct connections may be made from specific classes of costs to specific kinds of decisions is an open one. How are people in the acquisition workforce to make such decisions and realize predictable costs of alternative system architectures?

It is clear that overall system life cycle costs cannot in general be evaluated without information about the context in which the system is expected to be developed, built, distributed, deployed, used and evolved. The effect of architectural decisions on overall acquisition life cycle costs necessarily takes place and is strongly influenced by the context in which the costs are incurred, and an important role is played by such questions as how many instances of the system are expected, how much and what kind of usage is expected, over what time period, with what level of training and support, with what expected future evolution, preferring which suppliers and ecosystems, and so forth. It will be necessary to characterize the kinds of context that are needed, and to express contexts in a way that is manageable for the people who must collect or estimate the information as well as for the architects, acquisition officers, and others that will use it in making decisions that will affect costs. We foresee that choosing among the contexts will be in some sense as influential and important as choosing among the myriad architectural alternatives. In any case, making sensible architectural choices will not be practical without appropriate characterizations of the contexts in which their effects will unfold.

**Research question 3: How best to analyze possibly-incommensurable OA system component costs, system requirements, and IP obligations.** In our previous work we have focused on non-monetary license obligations. While some obligations appear in more than one license, and a few appear to be very widely distributed across licenses, in general each license requires its own distinct list of obligations in exchange for the rights offered. An important result from our research has been an approach for placing license obligations (and

rights as well) in a partial order, based on subsumption among the classes of actions that satisfy the obligations. Using this we can show that one license obligation subsumes another, or stated informally that satisfying the first obligation necessarily satisfies the second obligation as well. The subsumption relationship among obligations makes reasoning about licenses a manageable task. The monetary obligations of various kinds that proprietary licenses impose must be brought into this partial order.

While costs of the same class are ordered based on the numeric value involved, there are (as we note above) different classes of costs such as purchase costs, subscription costs, per-seat costs, support costs, and so forth. We see several avenues that appear promising, such as (to list a few of the more obvious ones) comparing an outright purchase cost with a subscription cost summed over the expected lifetime of the system, or subscription costs over different periods by converting them to the costs for a specific time period of interest. The many classes of costs raise the need for approaches for comparing or if possible unifying them. In addition, costs and other non-monetary license obligations must be considered together in a useful fashion.

**Research question 4: How best to present OA system design guidance for identify, tracking, and analyzing software integration, deployment, and continuous evolution costs.** It is essential to collect and calculate information about the effect of architectural decisions on overall costs, but just as essential to be able to combine and present it in a way that provides usable architectural guidance. Research questions in this phase include identifying relevant architectural decisions, marshalling the cost information relevant to each decision, and evaluating alternatives in a way that allows architects to make good choices. While a total of overall system costs, including monetary costs and non-monetary obligations that must be met, is a fundamental and important criterion, we foresee that more focused information will also be useful. For example, certain kinds of architectural decisions affect the evolution of the system's software ecosystem in ways that may not directly translate into costs but still have a powerful effect on whether the system will thrive in the future, such as steering the system away from closed interfaces and proprietary solutions toward open interfaces and solutions that can available from a variety of suppliers.

Overall, investigating and developing answers to these four questions is the focus of our proposed effort for the 2013-2014 project period. In particular, we seek to develop, document, and deliver our answers through research publications that will be presented at the *2014 Acquisition Research Symposium* and elsewhere. We similarly seek to articulate these answers in ways that can ultimately contribute to the practice and guidance provided to the acquisition workforce.

### **Inter-project research coordination**

We continue to believe we are and have been extremely well positioned to leverage our recent research work and results [AIS10, ScA08, ScA11, ScA12a, ScA12b, ScA13a, ScA13b, ScA13c] with the effort described in this Final Report. We have continued to build on our current research efforts in OSS [e.g., Sca10] and software requirements-architecture interactions [ScA08, Sca09], as well as our track record in prior acquisition research studies. Similarly, we have found recent related research supported by the DoD addressing related issues in OSS [HiW10] also influences our proposed effort. In addition, our effort builds from and contributes to research on software system acquisition within the DoD, focusing on software reuse [MaS12], SPLs [GuW10, BeJ10], open innovation and emerging software component markets [GuW12]. We thus believe our complementary research places us at an extraordinary advantage to conduct the proposed study that addresses a major strategic acquisition goal of the DoD and the military services [DoDOSA11].

## **Prospects for longer-term Acquisition-related research**

The military services have committed to orienting their major system acquisition programs around the adoption of an OA strategy that in turn embraces and encourages the adoption, development, use, and evolution of OSS [DoDBBP14, DoDGSA13, DODOSA11]. Thus, there is a significant need for sustained research that investigates the interplay and inter-relationships between:

- (a) current/emerging guidelines for the acquisition of software-intensive systems within the DoD community (including contract management and software development issues);
- (b) how secure, reusable software product lines [MaS12, WoS11] that employ an OA incorporating OSS/CSS component products (e.g., widgets, apps, and mashups) and their production processes [ScA13b], are essential to improving the BBP and cost-reduction effectiveness of software-intensive program acquisition efforts; and
- (c) how (a) and (b) contribute to advances and new insights for how best to realize the Better Buying Power initiatives addressing open architecture systems that may incorporate open source software components and closed source software components that are subject to different, possibly conflicting Intellectual Property (IP) licenses and cybersecurity requirements.

## **Research Results**

Our research studies and results are included in the remaining chapters of this Final Report as three research presentations. These presentations served to document our effort to disseminate our research results from this research project to different communities of interest, within the DoD and the Federal Government. Versions of these presentations and related materials have also been circulated within the Assembled Capabilities Working Group (ACWG) and the Defense Intelligence Information Enterprise (DI2E). The ACWG is an effort directed by the Command, Control, Communications, Cyber and Business (C3CB) office, within the OUSD (AT&L), and facilitated by The MITRE Corporation. There are approximately 300 participants within the ACWG at this time. Further, information requests from participants within the ACWG, DI2E, mission partners, and other parts of the Federal Government gave rise to the need to produce an integrated set of research results and recommendations from our effort. This in turn gave rise to our effort to produce the ten chapter, Volume II of this Final Report. Thus, our overall research results are described and documents within this two volume Final Report.

Summary presentations that have been publicly shared resulting from our research appear in Chapter 2, 3, and 4 of this Report in Volume I. Chapter 2 includes the abstract and slide deck that were presented at the 2014 Acquisition Research Symposium (May 2014). Chapter 3 is the slide deck from MITRE-ATARC Workshop in Washington, DC (August 2014) addressing Cost-Sensitive Acquisition of Open Architecture Software Systems for Mobile Devices. Chapter 4 is the slide deck from the Federal Mobile Computing Summit also held in Washington, DC (August 2014).

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recommendations that follow from our research that address the question, *How best to improve and streamline acquisition processes for secure OA systems*, can be identified as followed (and elaborated in Chapter 10, Volume II, this Report):

- *Encourage the adoption of acquisition business models in open source formats*
- *Encourage the development, (re)use and refinement of open source models of acquisition processes*
- *Develop and employ techniques for streamlining acquisition of secure OA systems, via*
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  - *Acquisition process redesign and evolution*
  - *Design new acquisition processes*
  - *Cost management as an acquisition process design element*

These technical details, research integration, and more are found within Volume II of this Final Report. Last, it is our opinion that the compilation and integration of concepts, techniques, and materials presented in Volume II is a work in progress, and so it will benefit from ongoing refinement going forward, hopefully to be shown as part of our new (2015-16) acquisition research project now in progress.

Overall, we are grateful for the support and funding we have received that enabled our acquisition research to continue and be documented, as shown in this Final Report.

## Acknowledgements

Preparation of this report and all work products therein benefitted from a research grant, #N00244-14-1-0030 from the Acquisition Research Program at the Naval Postgraduate School, Monterey, CA. None of the content of this Final Report has been reviewed, approved, or endorsed by the ARP, NPS, US Navy, Department of Defense or any other government agency. The work presented is solely the responsibility of the authors.

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**Chapter 2:**

**Achieving Better Buying Power through Cost-Sensitive Acquisition of Open Architecture Software Systems**

# **Achieving Better Buying Power through Cost-Sensitive Acquisition of Open Architecture Software Systems**

Proposal for Presentation at the 11<sup>th</sup> Annual Acquisition Research Symposium  
Monterey, CA

Walt Scacchi and Thomas A. Alspaugh  
Institute for Software Research  
University of California, Irvine  
Irvine, CA 92697-3455 USA

## **Abstract**

Our proposed presentation for the 11th Annual Acquisition Research Symposium in May 2014 focuses on our ongoing investigation and refinement of techniques for identifying and reducing the costs, streamlining the process, and improving the readiness of future workforce for the acquisition of complex software systems. Emphasis is directed at identifying, tracking, and analyzing software component costs and cost reduction opportunities within acquisition life cycle of open architecture (OA) systems, where such systems combine best-of-breed software components and software products lines (SPLs) that are subject to different intellectual property (IP) license requirements.

## **Research Issue**

The Department of Defense, other government agencies, and most large-scale business enterprises continually seek new ways to improve the functional capabilities of their software-intensive systems. The acquisition of OA systems that can adapt and evolve through replacement of functionally similar software components is an innovation that can lead to lower cost systems with more powerful functional capabilities. Our research identifies and analyzes how software component costs and IP license requirements interact to drive down (or drive up) total system costs across the system acquisition life cycle. The availability of such new scientific knowledge and technological practices can give rise to more effective expenditures of public funds and improve the effectiveness of future software-intensive systems used in government and industry. Thus, a goal of this presentation is to support and advance a public purpose through acquisition research and results.

## **Research Result**

Our research results identify a new approach to address Better Buying Power challenges in the acquisition of software systems for the Department of Defense. Program managers, acquisition officers, and contract managers will increasingly be called on to review and approve choices between functionally similar low or no cost open source software components, and commercially priced closed source software components, to be used in the design, implementation, deployment, and evolution of open architecture (OA) systems. We seek to make this a simpler,

more transparent, and more tractable process. Such a process must identify, track, and analyze software component costs throughout the system life cycle, and be easy to reuse for different system application domains, in order to realize cost reductions and improve acquisition workforce capabilities. Our recent research demonstrates how complex OA systems can be designed, built, and deployed with alternative components and connectors resulting in functionally similar system versions, to satisfy overall system security requirements and individual system component intellectual property (IP) requirements. Our next step, to be presented here, is to identify, track, and analyze software component costs associated with different types of component IP licenses when acquiring OA systems, and to do so in ways that highlight opportunities for cost reduction. We believe our results are applicable to enterprise software systems in other government agencies and industrial firms, as well as to enterprise and mission-critical systems for the DoD community.

Presentation materials associated with this proposal follow on the next pages.

# Achieving Better Buying Power through Cost-Sensitive Acquisition of Open Architecture Software Systems

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University of California, Irvine  
Irvine, CA 92697-3455 USA



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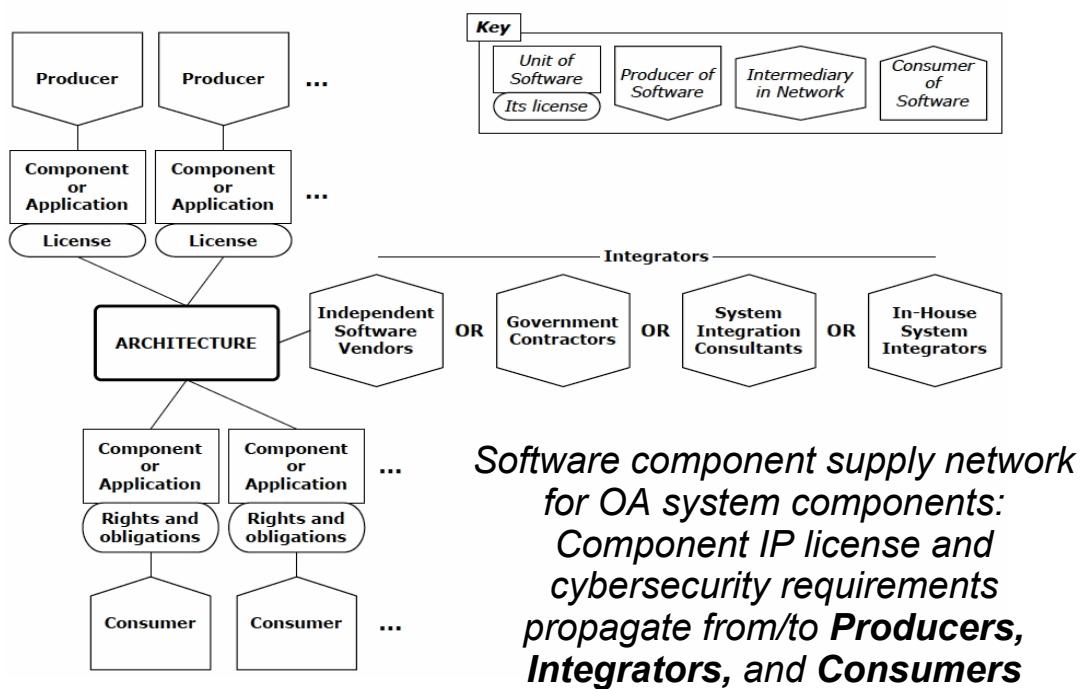
## Overview

- Recent trends in open architecture (OA) software systems
- Emerging challenges in achieving *Better Buying Power* (BBP) via OA software systems
- New practices to realize cost-effective acquisition of OA software systems
- Conclusions

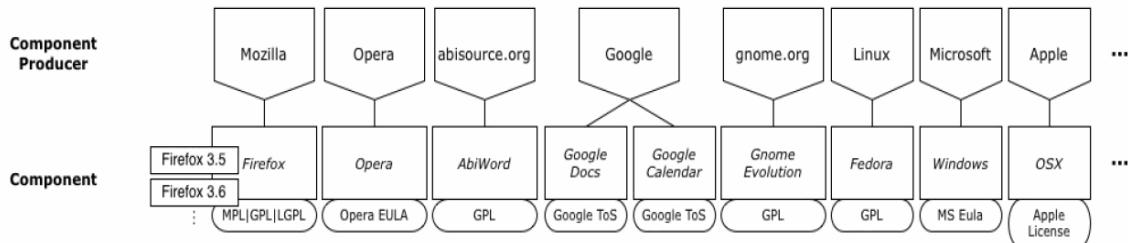
# Recent trends in OA software systems

- Multi-party acquisition and OA development ecosystems
- Shared development of Apps and Widgets as OA system components
- Growing diversity of challenges in cybersecurity
- New business models for OA software component development and use

## Multi-party acquisition and OA development ecosystems



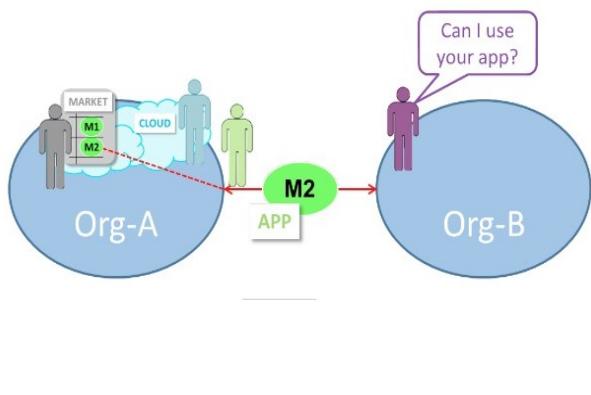
# Multi-party acquisition and OA development ecosystems



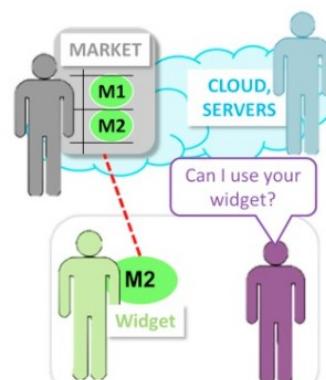
*A sample elaboration of producers (vendors), software component applications, and IP licenses for OA system components.*

# Multi-party acquisition and OA development ecosystems

## Mobile Reciprocity



## Multi-Party Interactions



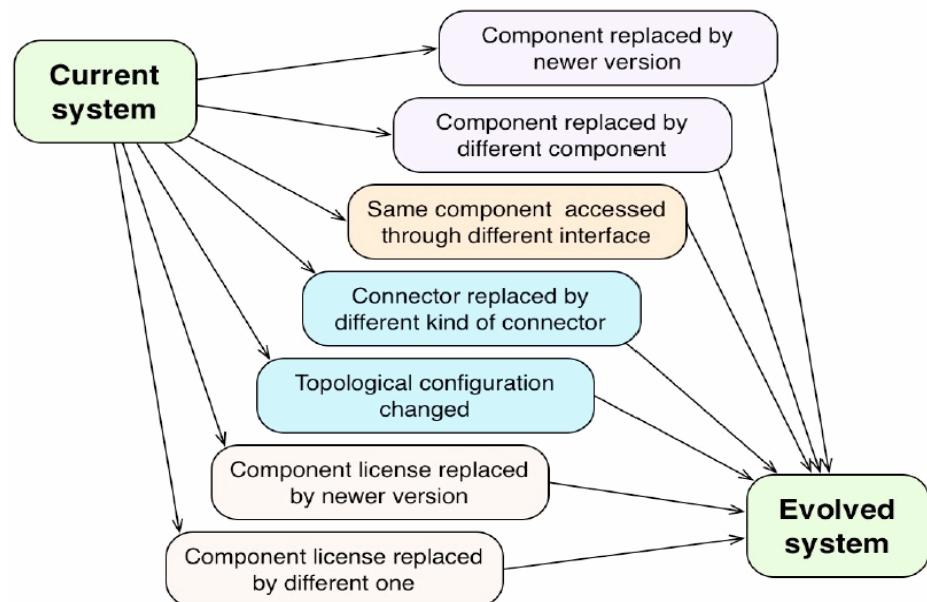
Consumer/End-User Organizations now looking for ways to reduce acquisition cost and effort through shared development/use of common OA software system components (apps, widgets).

# Shared development of Apps and Widgets as OA system components



## Ozone Widget Framework for Web PCs and Mobile Devices

Multi-party acquisition and OA development ecosystems: *Multiple OA system evolution paths*



IP and cybersecurity requirements will need continuous attention!

# Growing diversity of challenges in cybersecurity

- Scacchi, W. and Alspaugh, T. (2012) Addressing Challenges in the Acquisition of Secure Software Systems with Open Architectures, *Proc. 9th Acquisition Research Symposium*, Vol. 1, 165-184, Naval Postgraduate School, Monterey, CA.
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## Shared development of Apps and Widgets as OA system components: Cybersecurity?



*Ozone Widgets supporting “Bring Your Own Devices” (BYOD)?*

# New business models for OA software components

- Franchising
- Enterprise licensing
- Metered usage
- Advertising supported
- Subscription
- Free component, paid service fees
- Federated reciprocity for shared development
- Collaborative buying
- Donation
- Sponsorship
- (Government) open source software
- and others

Managing acquisition costs will be demanding. Acquisition workforce will need automated assistance, *else acquisition management costs will dominate development costs for OA software components!*

## Emerging challenges in achieving BBP via OA software systems

- Acquisition program managers/staff *may not understand* how software IP licenses affect OA system design, and vice-versa.
- Software IP and cybersecurity obligations and rights propagate across system development, deployment, and evolution activities *in ways not well understood* by system developers, integrators, end-users, or acquisition managers.
- *Failure to understand* software IP and cybersecurity obligations and rights propagation can reduce DoD buying power, increase software life cycle costs, and reduce competition.
- DoD and other Government agencies *would financially and administratively benefit* from engaging the development and deployment of an (open source) automated software obligations and rights management system for the acquisition workforce.

# New practices to realize cost-effective acquisition of OA software systems

- Need to R&D **worked examples** of reference OA system models, and component evolution alternatives.
- Need **open source models of app/widget security assurance processes and reusable cybersecurity requirements.**
- Need precise **domain-specific languages** (DSLs) and **automated analysis tools** for continuously assessing and continuously improving cybersecurity and IP requirements for OA C2 systems composed from apps/widgets.

## Conclusions

- Our research identifies how new software component technologies, IP and security requirements, and new business models interact to drive-down or drive-up acquisition costs.
- New technical risks for component-based OA software systems can dilute the cost-effectiveness of BBP efforts.
- Need R&D leading to automated systems that can model and analyze OA system IP licenses and cybersecurity requirements
  - Empower the acquisition workforce
  - Identify and manage cost-effectiveness trade-offs

# Acknowledgements

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## **Chapter 3:**

# **Cost-Sensitive Acquisition of Open Architecture Software Systems for Mobile Devices**

# Cost-Sensitive Acquisition of Open Architecture Software Systems for Mobile Devices

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Institute for Software Research  
University of California, Irvine  
Irvine, CA 92697-3455 USA



## Overview

- Recent trends in open architecture (OA) software systems
- Emerging challenges in achieving *Better Buying Power* (BBP) via OA software systems
- New practices to realize cost-effective acquisition of OA software systems
- Conclusions

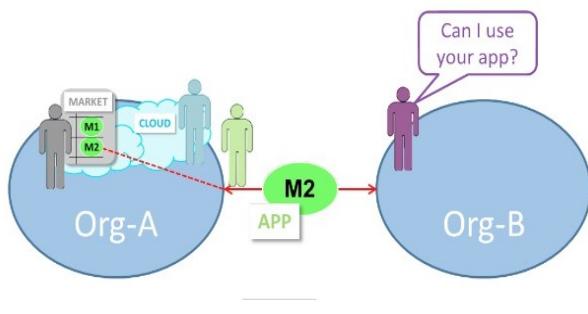
# Apps and Widgets as Mobile OA system components



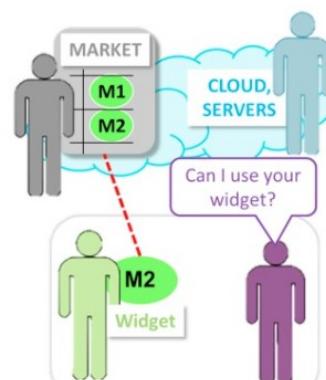
*Ozone Widget Framework for Web PCs and Mobile Devices*

## Multi-party acquisition and OA development ecosystems

### Mobile Reciprocity

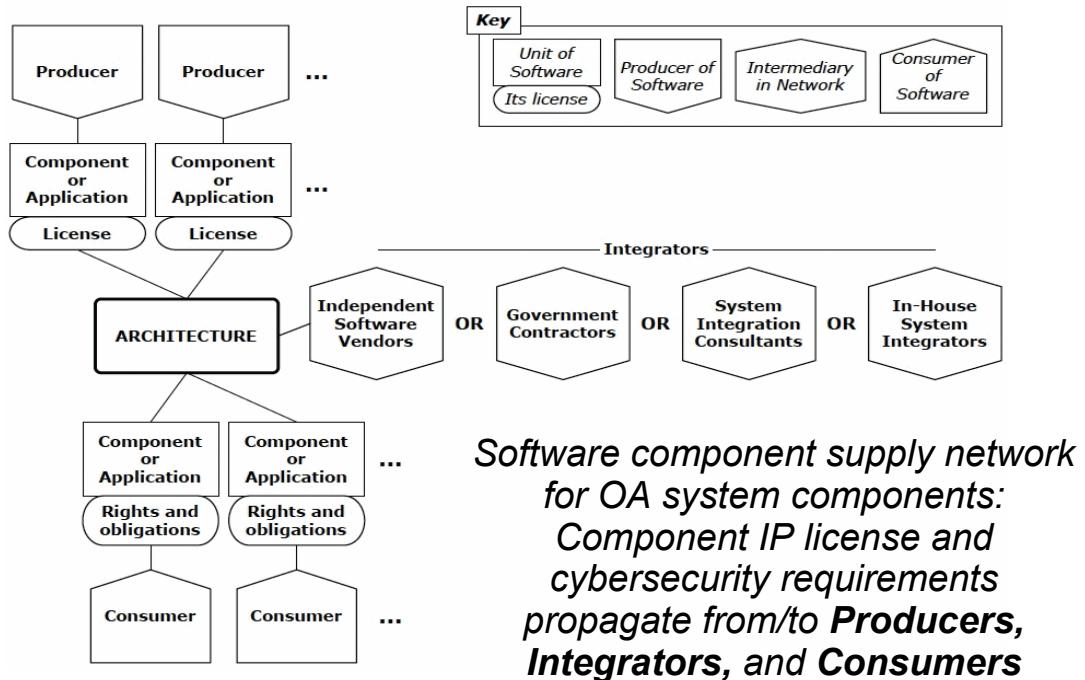


### Multi-Party Interactions

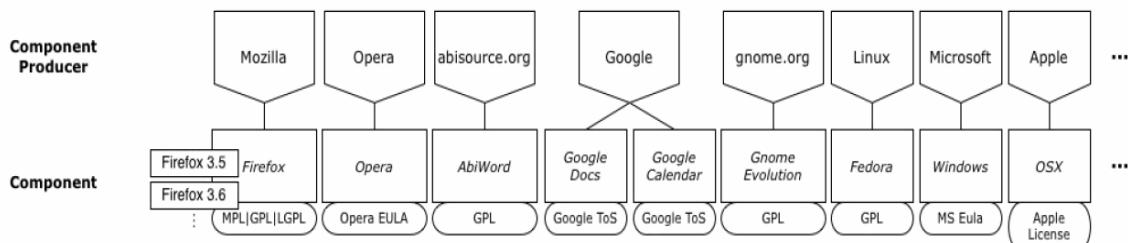


Consumer/End-User Organizations now looking for ways to reduce acquisition cost and effort through shared development/use of common OA software system components (apps, widgets).

# Multi-party acquisition and OA development ecosystems

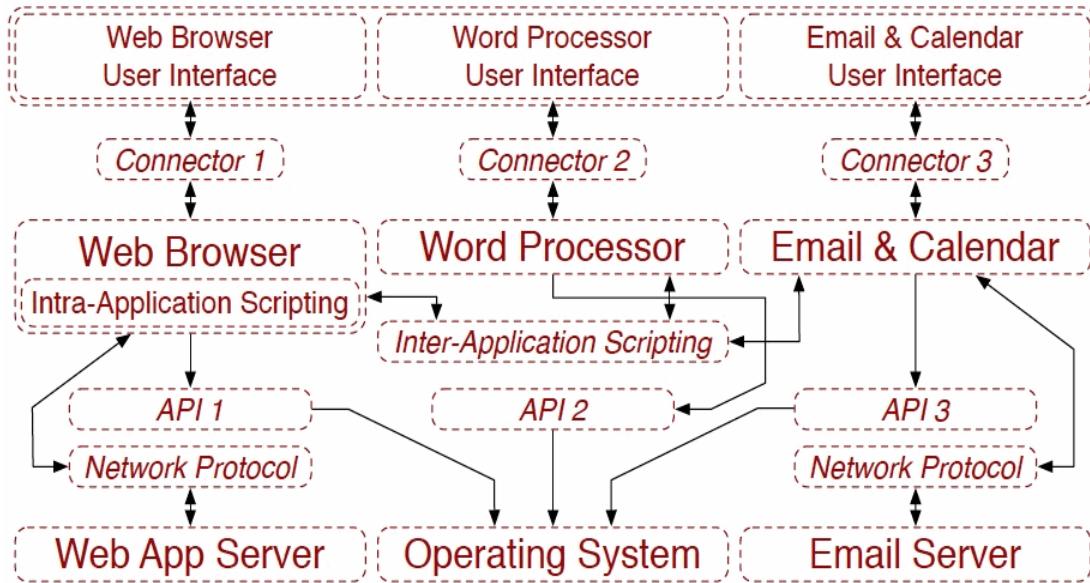


# Multi-party acquisition and OA development ecosystems



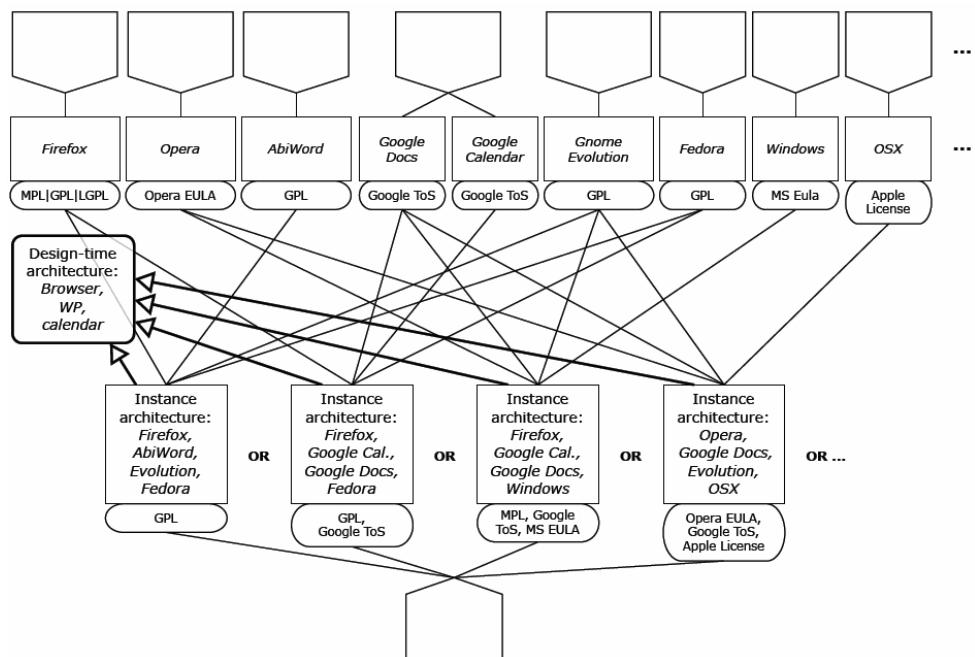
A sample elaboration of *producers* (vendors), software component *applications*, and *IP licenses* for OA system components.

# Design-time view of an OA system for Mobile Devices



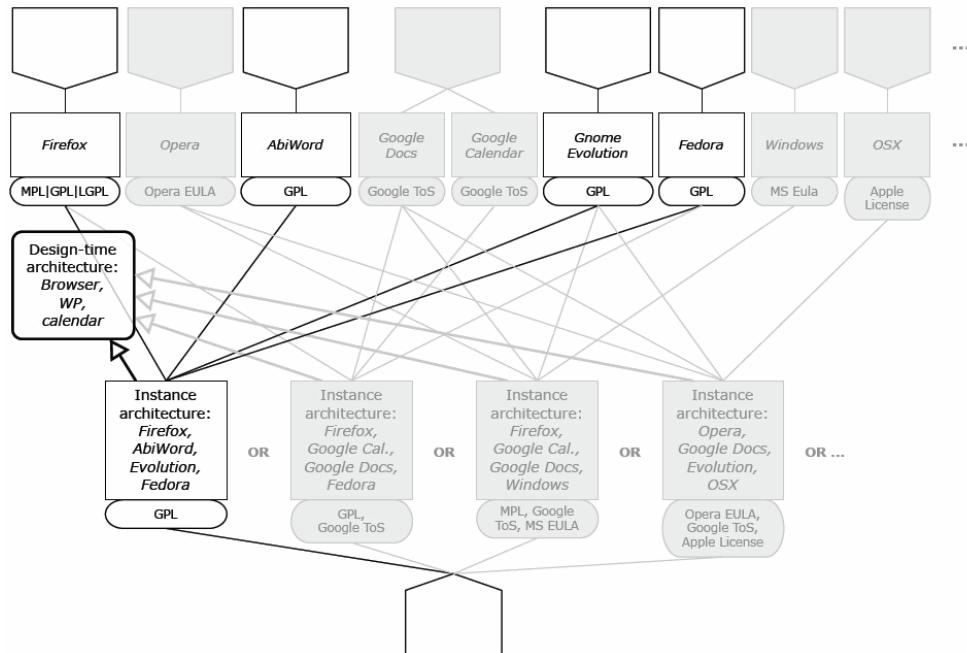
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## Software product line of *functionally similar* OA system alternatives



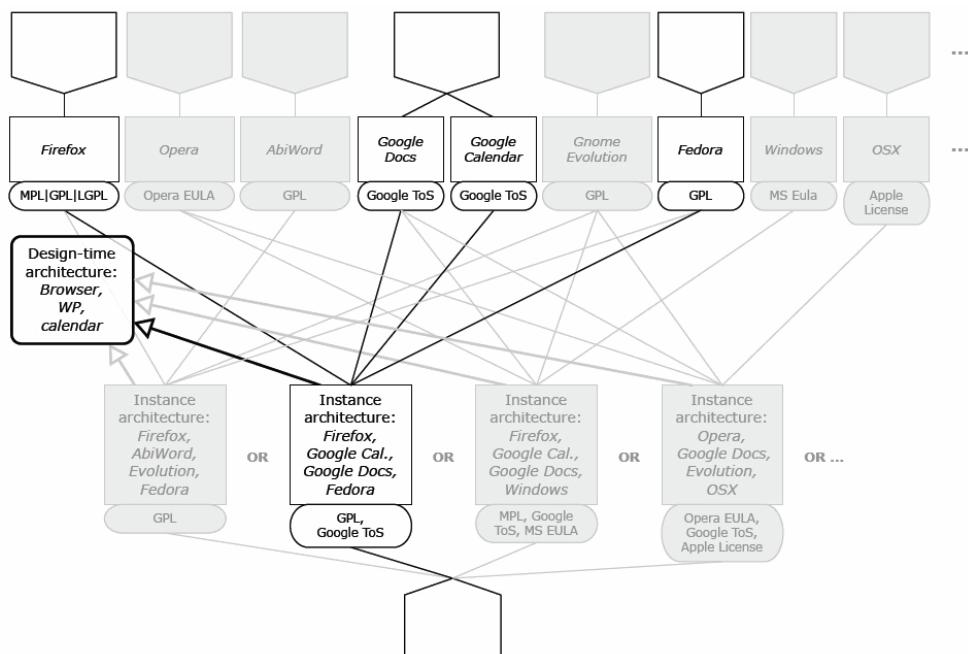
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# Product line selection of one alternative system configuration



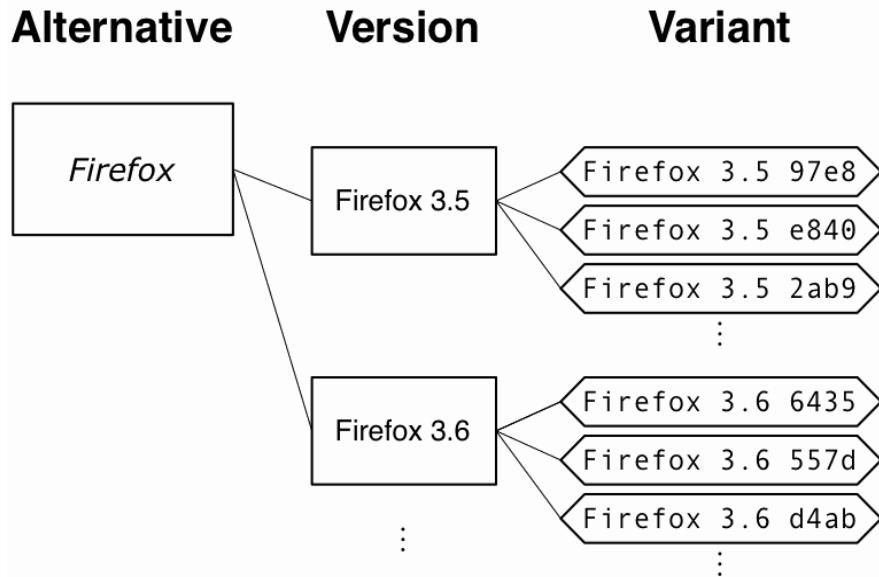
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# Product line selection of different functionally similar alternative



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One Web browser component alternative, versions, and instance variants for inclusion via dynamic reconfiguration of OA system



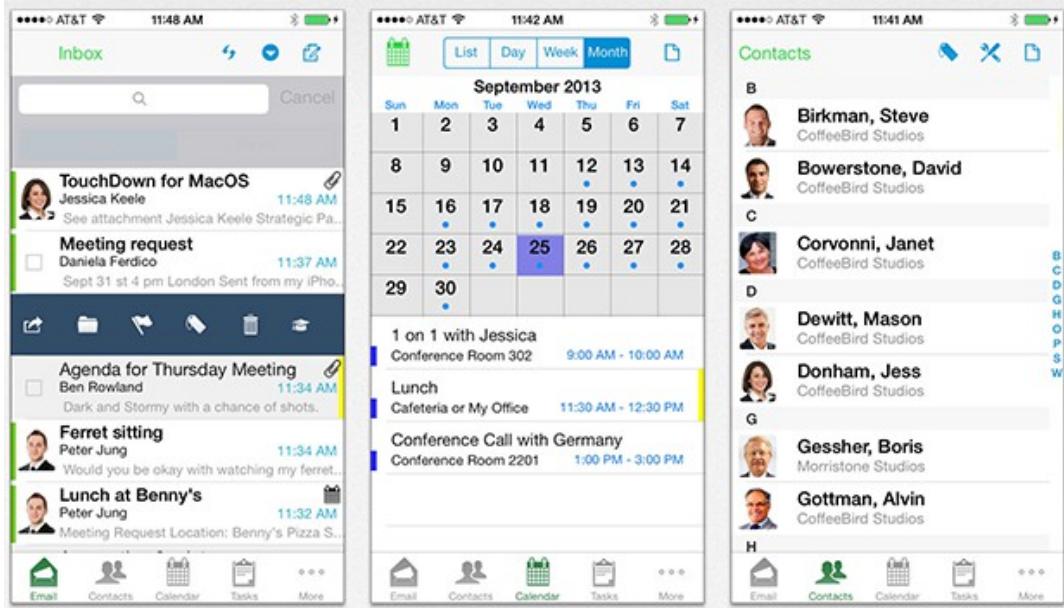
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Shared development of Apps and Widgets as OA system components



*Ozone Widget Framework for Web PCs and Mobile Devices*

# Mobile Apps/Widgets (plus middleware services, not shown)



## Mobile Middleware IP Licenses (for NitroDesk *Touchdown*)

LGPL 2.1

iCal4j from Ben Fortuna

Public Domain Declaration

Apache 2

The Legion of the Bouncy Castle

Creative Commons BY

Sony Mobile

Jesse Anderson

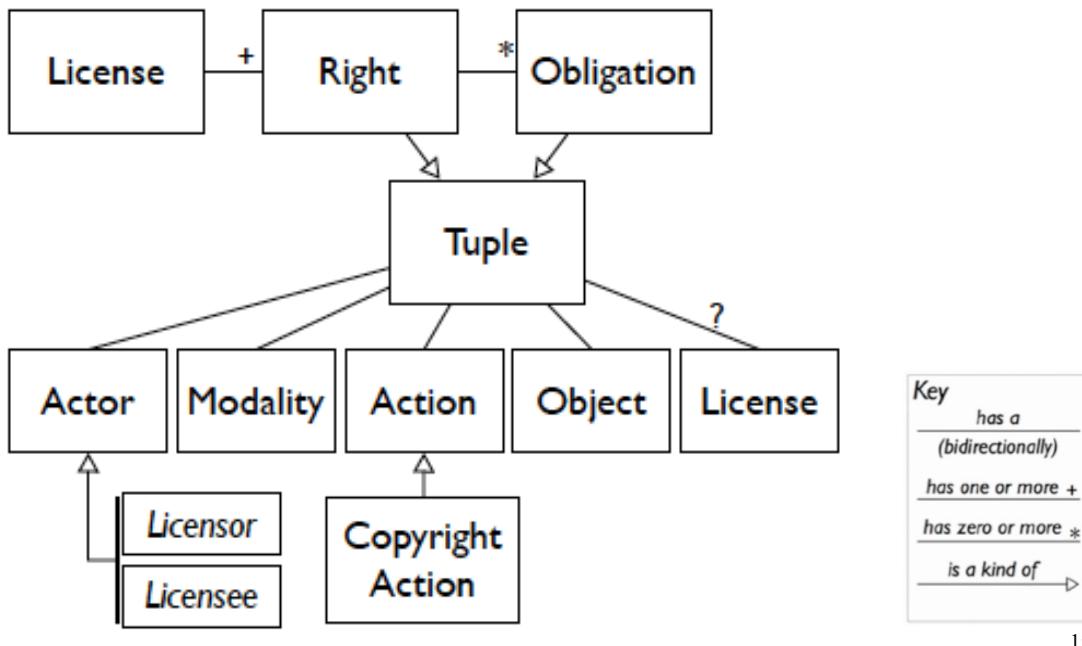
OpenSSL

Apple Non-Exclusive

SQLite

Microsoft Public License

# Software license meta-model for specifying constraint annotations



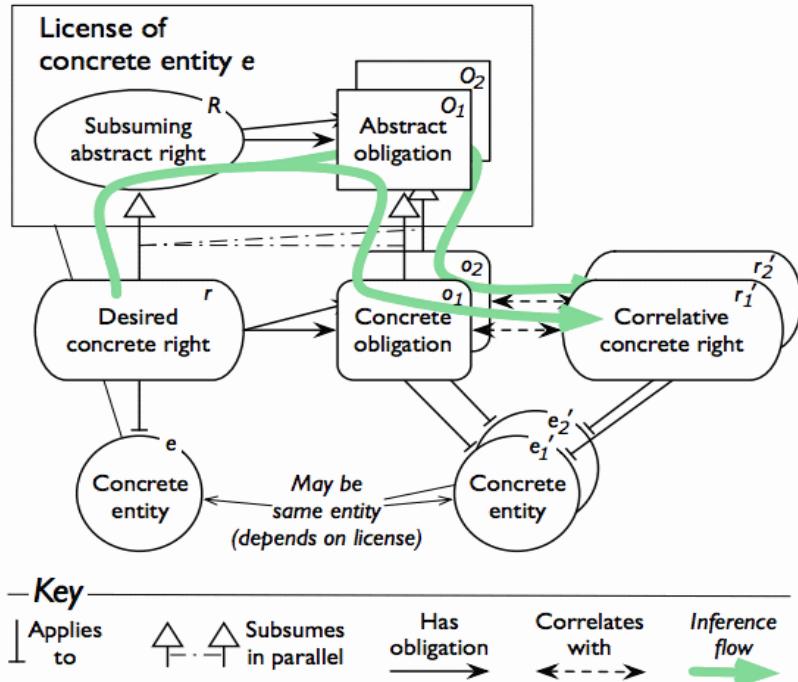
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## Logical modality and objects of software license rights and obligations constraints

	Actor	Modality	Action	Object	License (optional)
Abstract Right		May or Need Not		Any Under This License Any Source Under This License Any Component Under This License	This License or Object's License
Concrete Right	Licensee or Licensor			Concrete Object	Concrete License
Concrete Obligation		Must or Must Not	The set of actions is large, comprising whatever actions the licenses in question utilize	Right's Object All Sources Of Right's Object X Scope Sources X Scope Components	Concrete License or Right's License
Abstract Obligation					

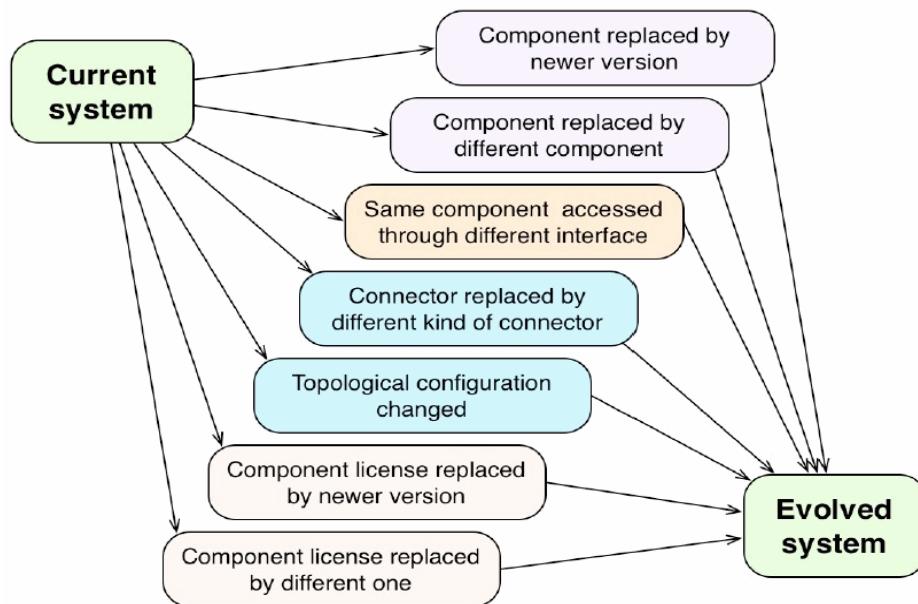
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# License inference scheme



17

## Multi-party acquisition and OA development ecosystems: *Multiple OA system evolution paths*



IP and cybersecurity requirements will need continuous attention!

# New business models for OA software components

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- Enterprise licensing
- Metered usage
- Advertising supported
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- Need R&D leading to automated systems that can model and analyze OA system IP licenses and cybersecurity requirements
  - Empower the acquisition workforce
  - Identify and manage cost-effectiveness trade-offs

## Growing diversity of challenges in cybersecurity (another form of IP)

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**Chapter 4:**

**Reasoning about the Security of Open Architecture  
Software Systems for Mobile Devices**

# Reasoning about the Legal Issues in Open Architecture Software Systems for Mobile Devices

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Irvine, CA 92697-3455 USA  
August 2014

## Overview

- Legal issues of interest
  - Intellectual Property (IP) licenses for software apps: *rights and obligations*
  - Vendor-Government *business models*
  - *Cybersecurity*, business models, IP *interactions*
- Reasoning about secure Open Architecture (OA) systems
- Examples of recent or work-in-progress results

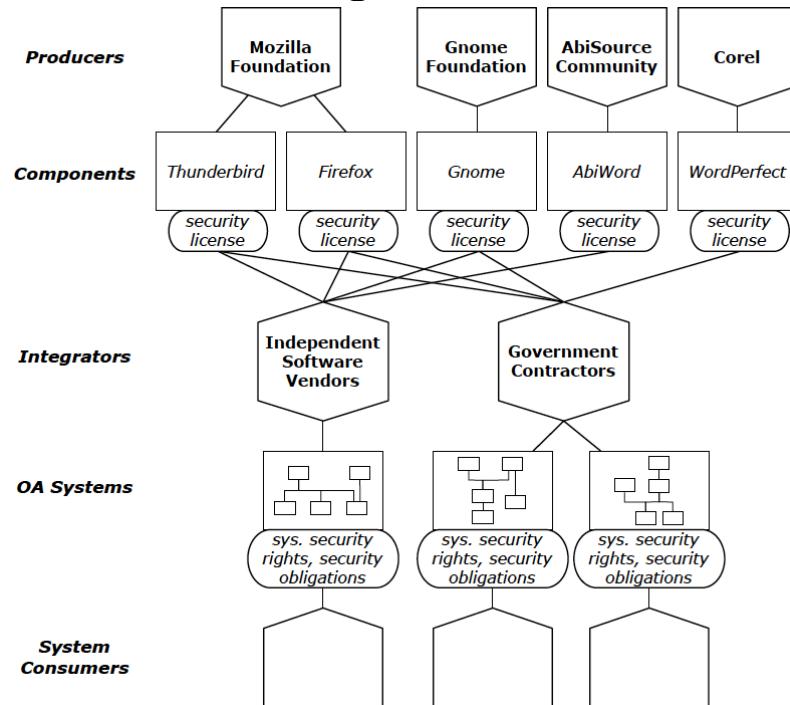
## Sample of our prior efforts in developing languages for reasoning about features of software system architectures

- Choi, S. and Scacchi, W. (2003). Formal Analysis of the Structural Correctness of Software Life Cycle Descriptions, *Intern. J. Computers & Applications*, 25(2), 91-97.
- Alspaugh, T.A., Scacchi, W., and Asuncion, H.A. (2010). Software Licenses in Context: The Challenge of Heterogeneously Licensed Systems, *J. Association for Information Systems*, 11(11), 730-755.
- Scacchi, W. and Alspaugh, T.A. (2012). Understanding the Role of Licenses and Evolution in Open Architecture Software Ecosystems, *Journal of Systems and Software*, 85(7), 1479-1494.
- Scacchi, W. and Alspaugh, T.A. (2013). Advances in the Acquisition of Secure Systems Based on Open Architectures, *Cyber Security and Information Systems J.* 1(2).

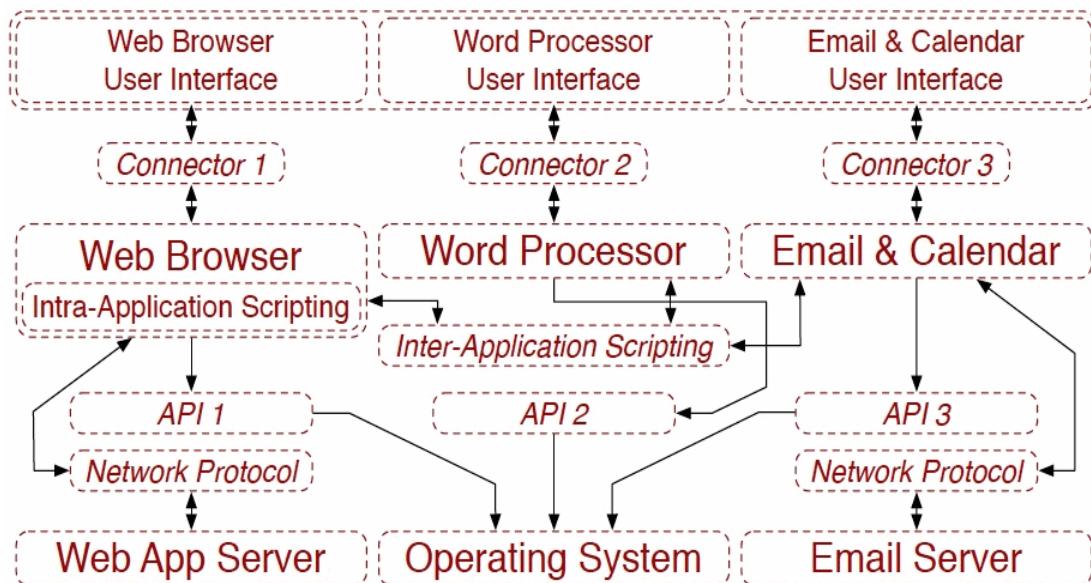
## Examples of recent or work-in-progress results

- Language for modeling and meta-modeling as basis for reasoning about OA obligations and rights (simple constraints—not security)
- Tools and techniques for automated reasoning about OA obligations and rights integrity
- OA system software development environment
  - Based on *Eclipse* with *UCI ArchStudio* and analysis plug-in modules

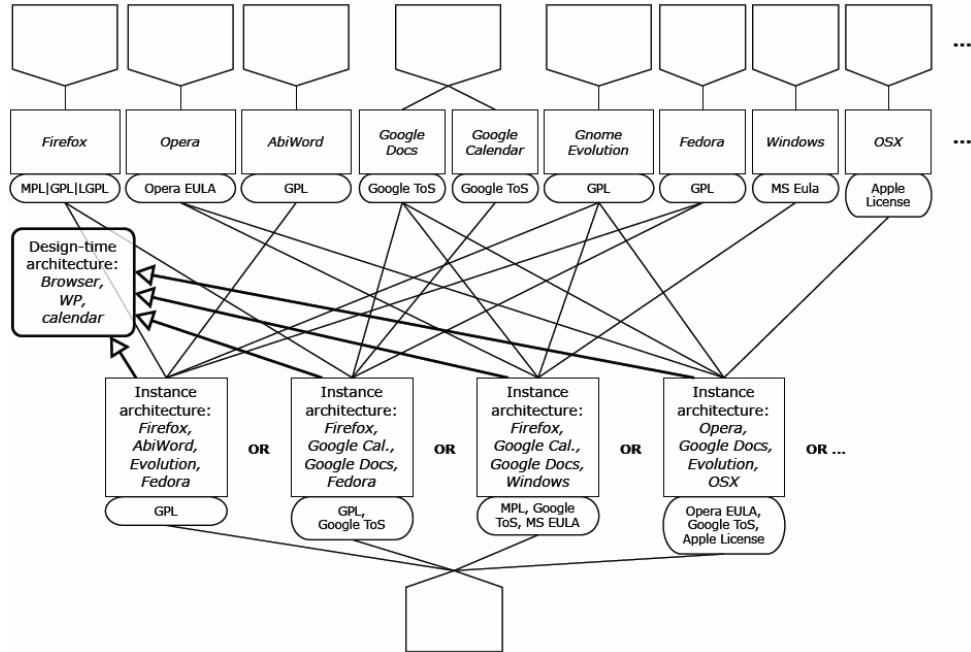
# Software ecosystem of OA system producers, integrators, consumers



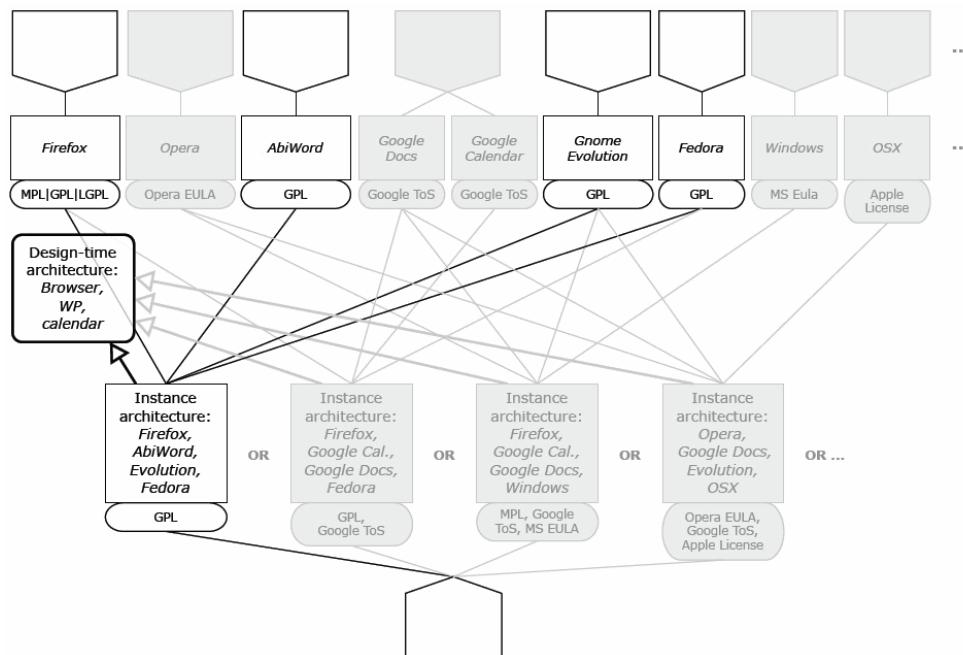
## Design-time view of an OA system for Mobile Devices



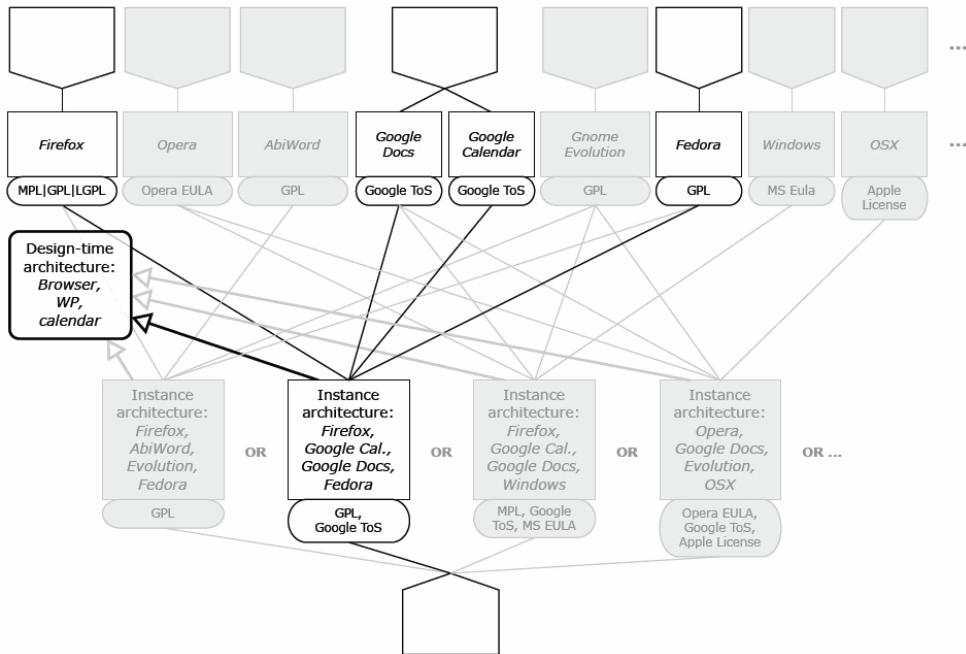
# Software product line of *functionally similar* OA system alternatives



## Product line selection of one alternative system configuration

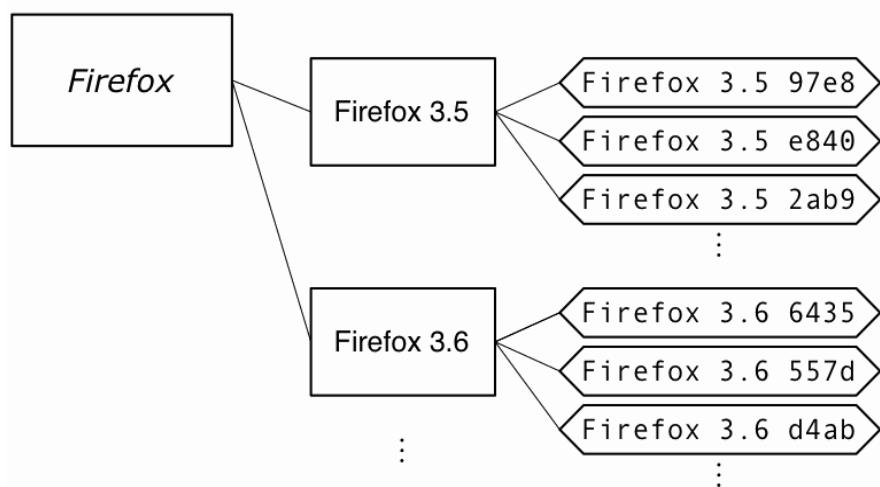


# Product line selection of different functionally similar alternative

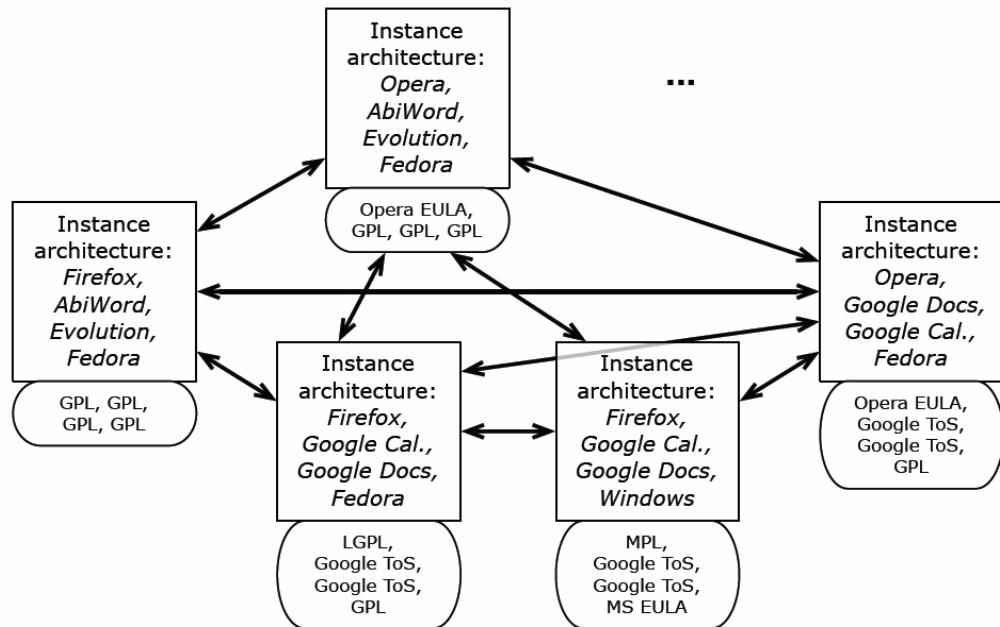


One Web browser component alternative, versions, and instance variants for inclusion via dynamic reconfiguration of OA system

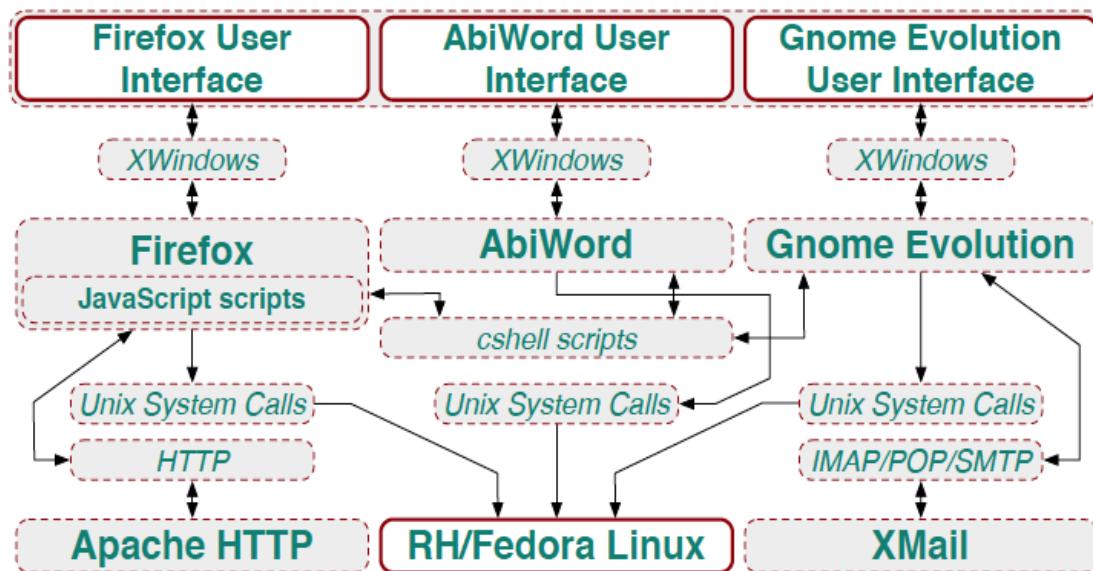
Alternative	Version	Variant
-------------	---------	---------



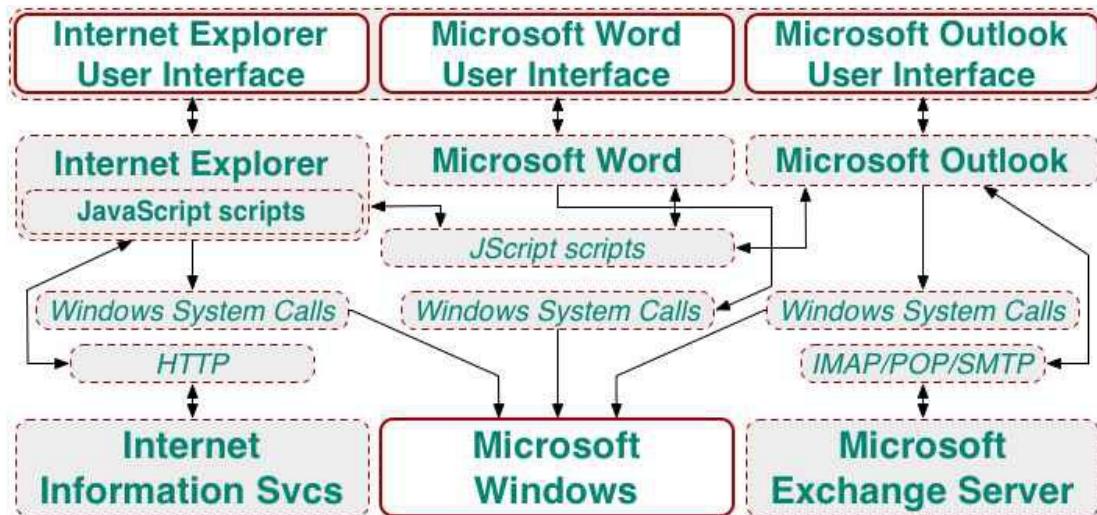
# Partial view product family member instance variations for *dynamic reconfiguration* of OA system



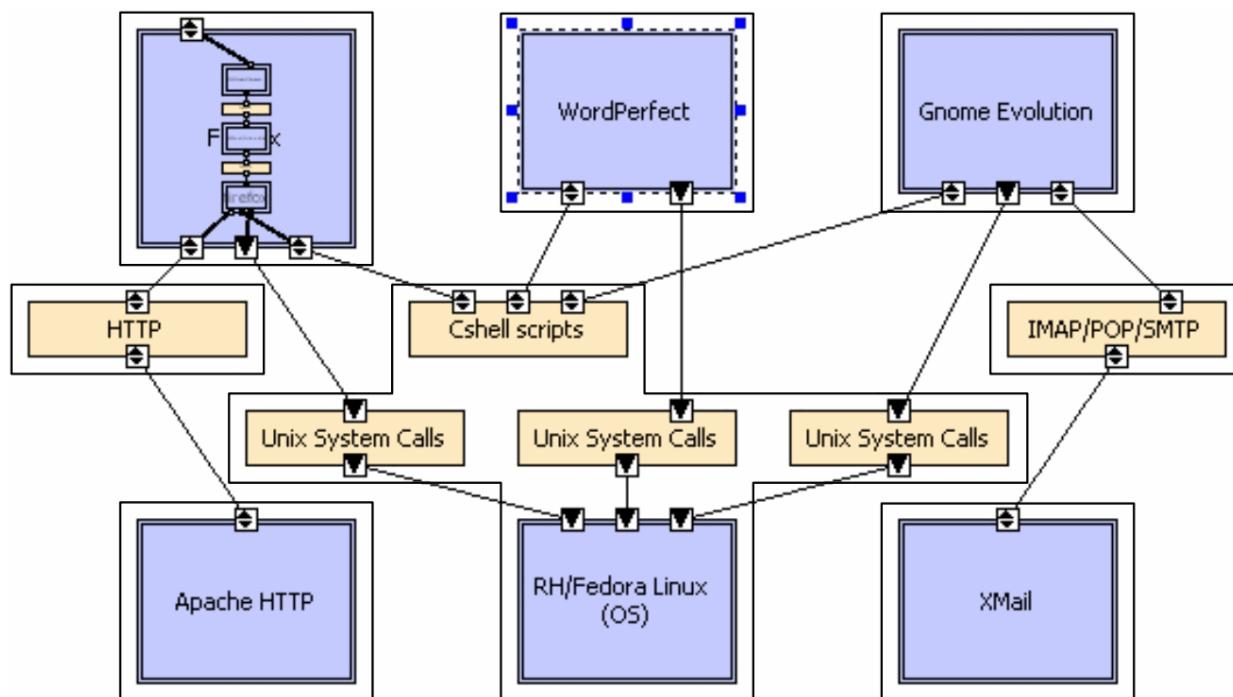
## Build-time view of OA design selecting OSS product family alternatives



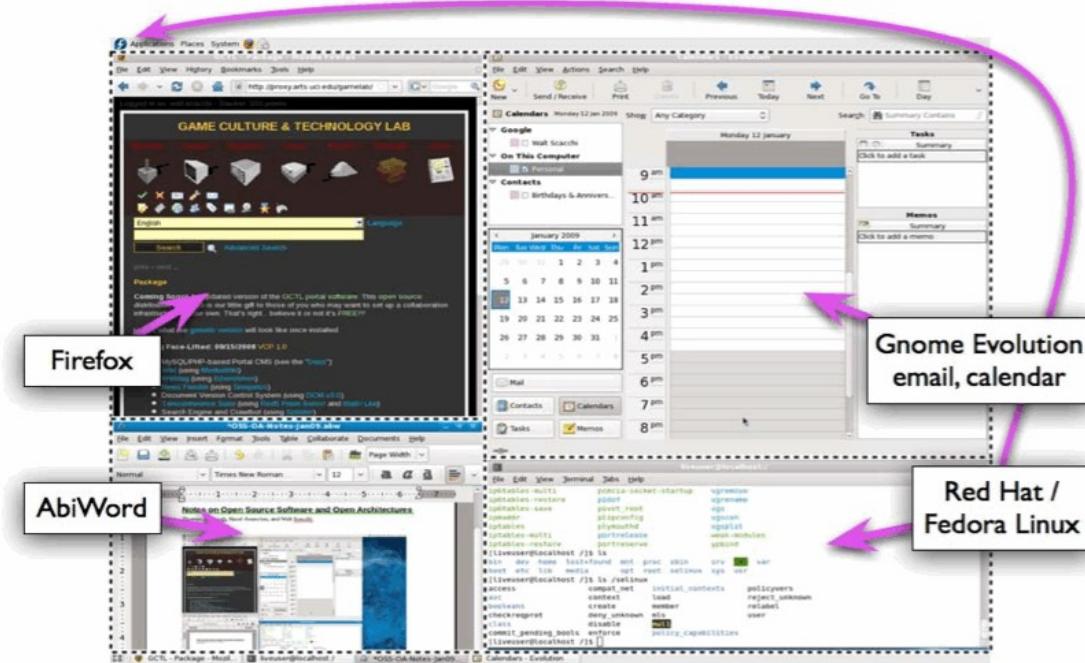
# Build-time view of OA design selecting proprietary product family alternatives



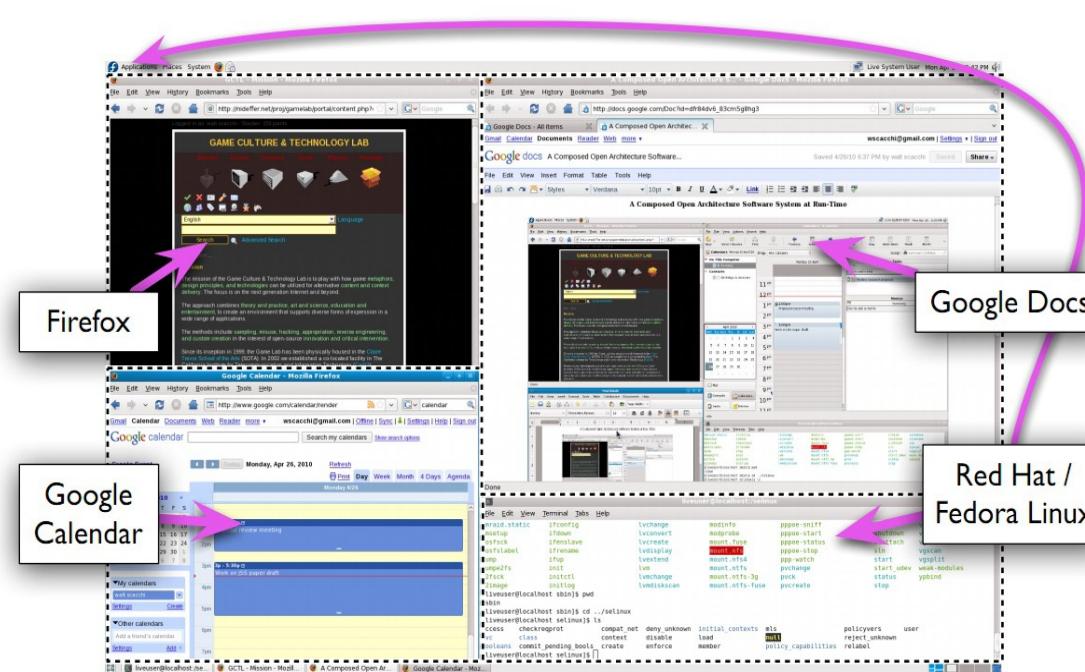
# Build-time view of an OA system security encapsulation scheme



# Run-time deployment view of OA system family member configuration



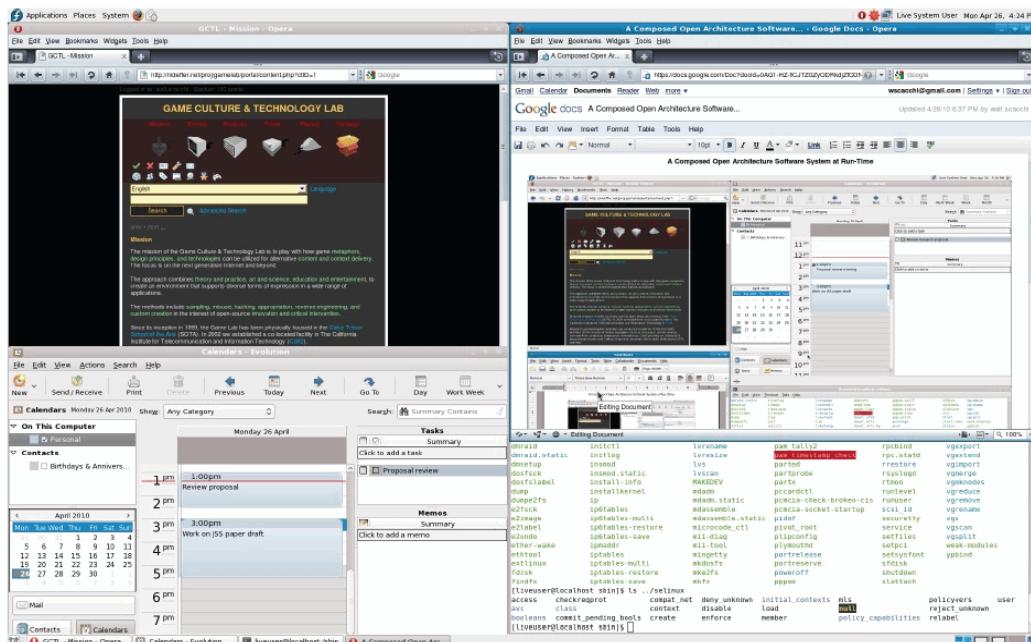
## Run-time deployment view of a similar alternative OA system configuration



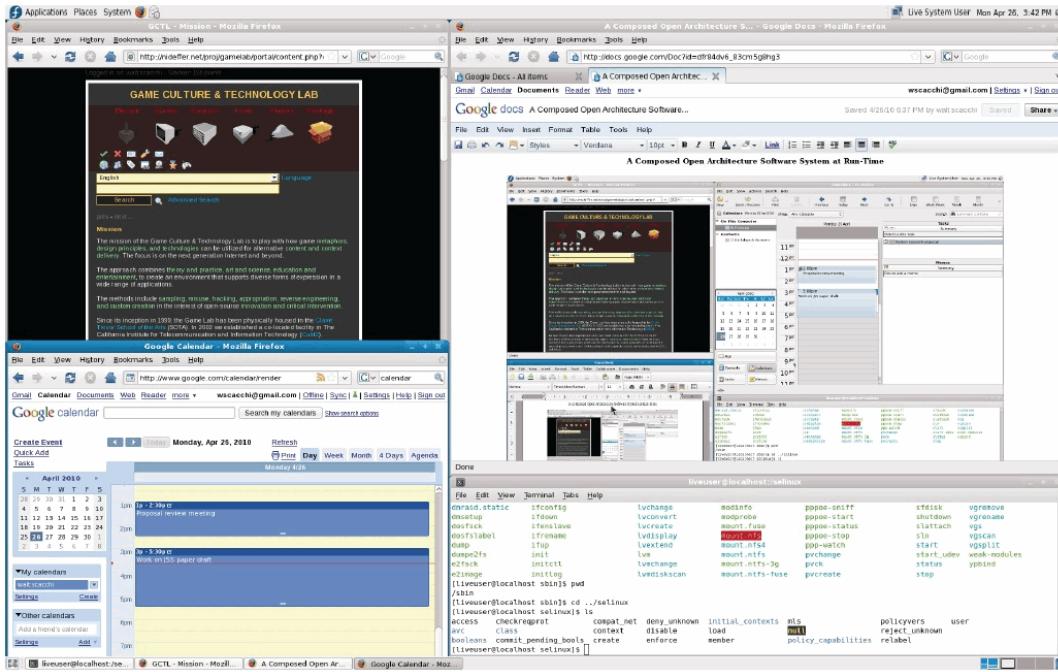
# Types of evolutionary changes in OA systems that also change system configurations

- Component (version) evolution
- Component replacement by similar alternative
- Architecture evolution
  - Including dynamic reconfiguration
- Component security policy license evolution
  - Licenses represent *annotated constraints* on OA components, connectors, and configurations
- Change in desired license rights or acceptable obligations within an OA system

## Run-time deployment view with alternative OA configuration



# Run-time deployment view with service-based OA configuration



## Combinatorially large space of alternative OA system configurations

- Example: OA system with 6 component types
  - Each component type defines a family of functionally similar alternatives
  - Assume three overall system platform alternatives
  - Each component type with 5 alternative producers
  - Each alternative providing 5 available versions
  - Each version providing 5 functionally equivalent variants
  - This allows for  $6 \times 3 \times 5 \times 5 \times 5 = 2250$  similar but distinct OA system configurations available for at build-time.

# Combinatorially large space of alternative OA system configurations

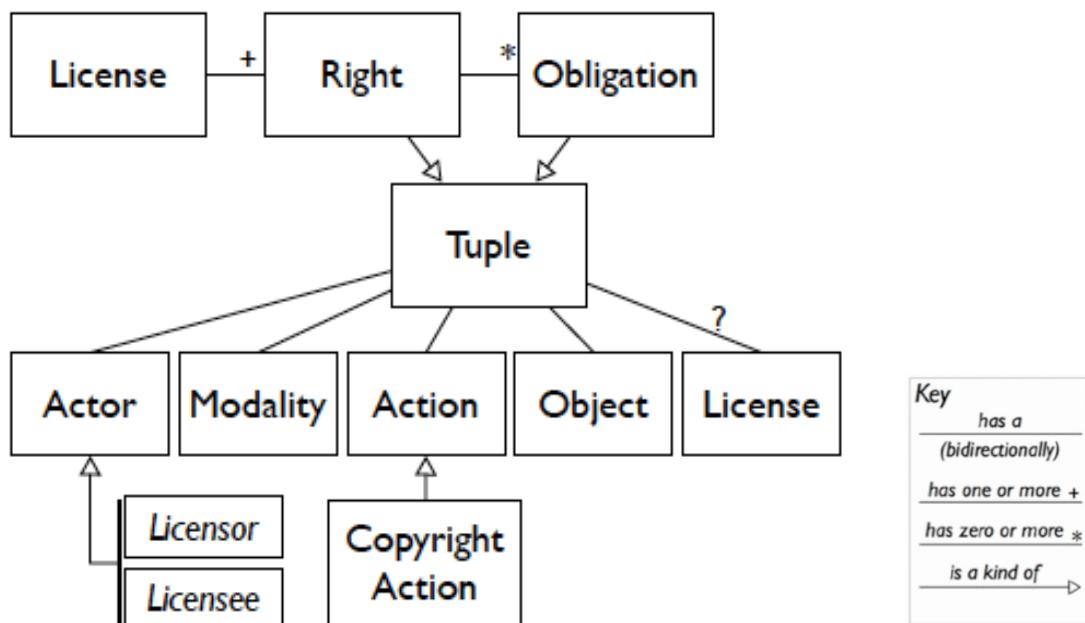
- Each configuration represents a specific attack surface, so *cost of attack grows combinatorially* with number of system alternatives to attack (i.e., which is the target now?)
- Cost of system defense via dynamic reconfiguration is low/constant
- Switching to alternative configurations can be handled via automated processes, and driven by *policy*, e.g.:
  - switch run-time configuration every 30 minutes;
  - provide concurrent users with similar system configurations
  - monitor and continuously cross-check different user configurations for problem (attack or corrupted) operation
    - If configuration is problematic, then randomly switch to alternative similar configuration
    - If configuration is OK, then switch to equivalent alternative configuration at start of new usage sessions.

## Software security licenses, architectures, and analysis

# Specifying and analyzing system security requirements as “licenses”

- Security policies imply capabilities that correspond to *rights* and *obligations* in licenses
- Should be possible to specify and analyze system *security architecture* that conform to a *security meta-model*, much like we do for software IP licenses
- Should be possible to develop computational tools and development environments that can analyze security at *design-time*, *build-time*, and *run-time*, as well as at system *evolution-time*.

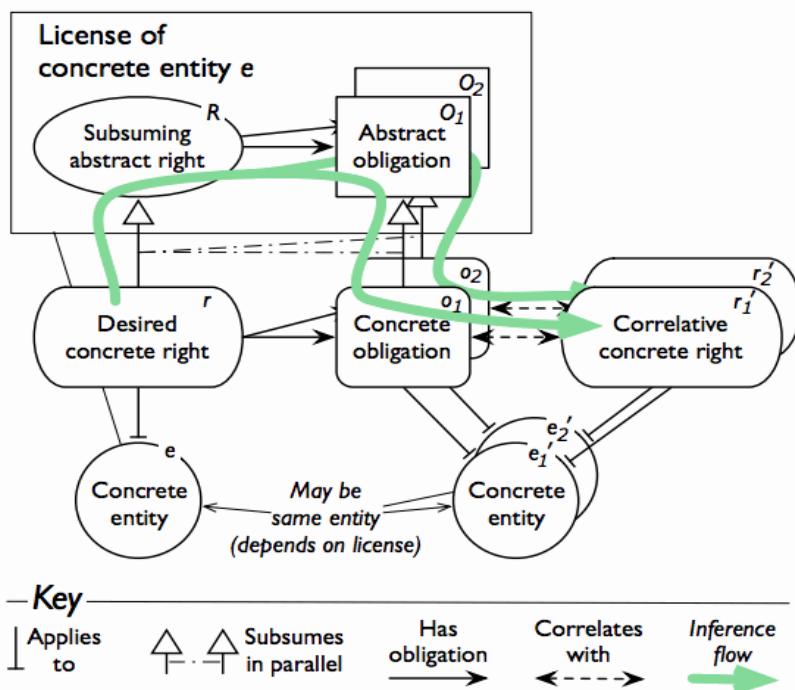
## Software license meta-model for specifying constraint annotations



# Logical modality and objects of software license rights and obligations constraints

	Actor	Modality	Action	Object	License (optional)				
Abstract Right	Licensee or Licensor	May or Need Not	The set of actions is large, comprising whatever actions the licenses in question utilize	Any Under This License	This License or Object's License				
				Any Source Under This License					
		Must or Must Not		Any Component Under This License	Concrete License or Right's License				
				Concrete Object					
Concrete Right		Must or Must Not		Right's Object					
				All Sources Of Right's Object					
				X Scope Sources	Concrete License or Right's License				
				X Scope Components					
Concrete Obligation				Concrete Object	Concrete License				
				Right's Object					
				All Sources Of Right's Object					
				X Scope Sources					
Abstract Obligation				X Scope Components					

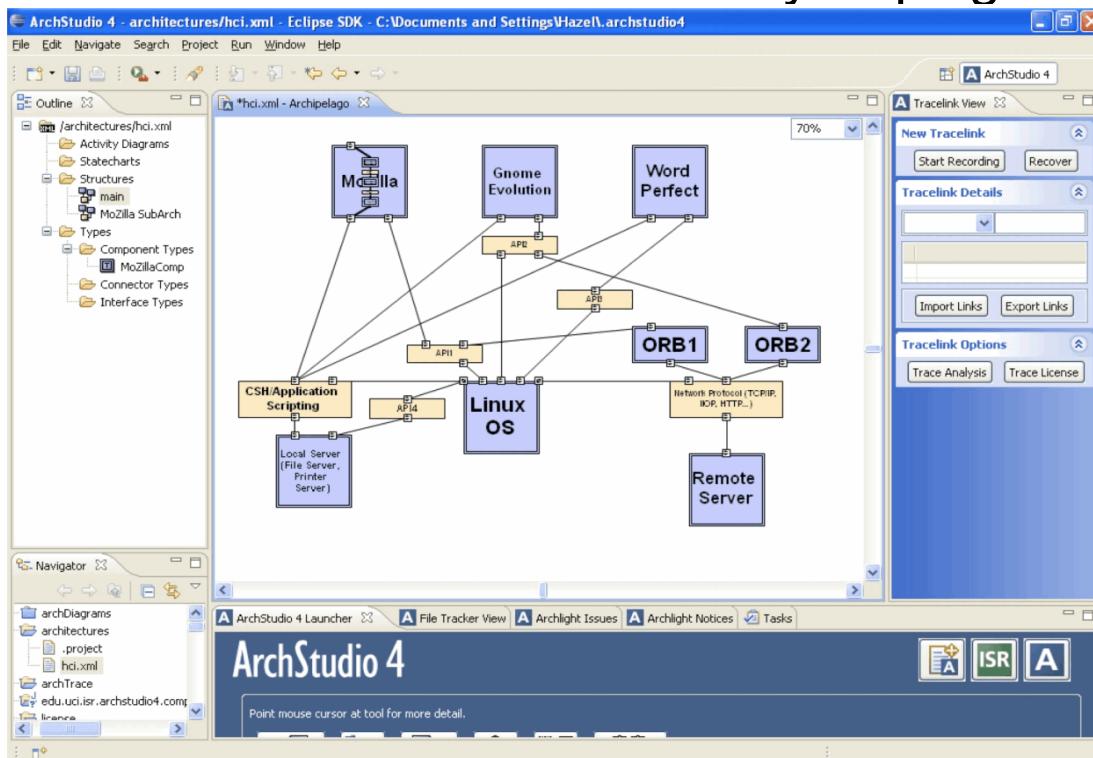
## License inference scheme



# Security license analysis

- License types:
  - Strongly reciprocal; weakly reciprocal; academic; Terms of Service; Proprietary
  - “public domain” is not a type of license
- Propagation of reciprocal obligations
- Conflicting obligations
- Calculating obligations and rights

## Prototype view of OA system development environment with license analysis plug-in



# Internal form of component license annotation of OA prior to analysis

```

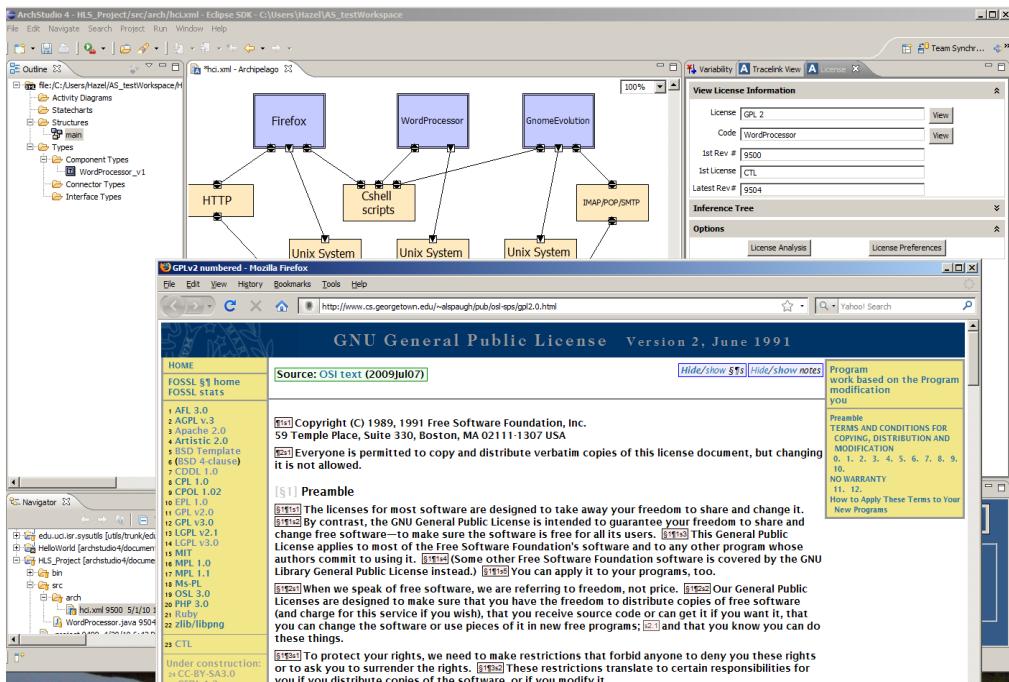
<licenselookup:licenseType xsi:type="licenselookup:LicenseType">
    <licenselookup:name xsi:type="instance:Description">MPL</licenselookup:name>
    <licenselookup:reference xlink:href="http://www.mozilla.org/MPL/MPL-1.1.html" xlink:type="simple" xsi:type="licenselookup:Reference">
        <licenselookup:obligation licenselookup:id="MPL.1d" xsi:type="licenselookup:Obligation">
            <licenselookup:actor xsi:type="licenselookup:Actor">licensee</licenselookup:actor>
            <licenselookup:operation xsi:type="licenselookup:Operation">must not</licenselookup:operation>
            <licenselookup:action xsi:type="licenselookup:Action">delete</licenselookup:action>
            <licenselookup:object xsi:type="licenselookup:Object">from original code</licenselookup:object>
        </licenselookup:obligation>
        <licenselookup:obligation licenselookup:id="MPL3.1" xsi:type="licenselookup:Obligation">
            <licenselookup:actor xsi:type="licenselookup:Actor">licensee</licenselookup:actor>
            <licenselookup:operation xsi:type="licenselookup:Operation">must</licenselookup:operation>
            <licenselookup:action xsi:type="licenselookup:Action">retain</licenselookup:action>
            <licenselookup:object xsi:type="licenselookup:Object">copyright notice</licenselookup:object>
        </licenselookup:obligation>
        <licenselookup:obligation licenselookup:id="MPL3.2" xsi:type="licenselookup:Obligation">
            <licenselookup:actor xsi:type="licenselookup:Actor">licensee</licenselookup:actor>
            <licenselookup:operation xsi:type="licenselookup:Operation">must</licenselookup:operation>
            <licenselookup:action xsi:type="licenselookup:Action">redistribute</licenselookup:action>
            <licenselookup:object xsi:type="licenselookup:Object">source code</licenselookup:object>
        </licenselookup:obligation>
        <licenselookup:right licenselookup:id="MPL3.6" xsi:type="licenselookup:Right">
            <licenselookup:satisfy xsi:type="licenselookup:Satisfy">
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            </licenselookup:satisfy>
            <licenselookup:actor xsi:type="licenselookup:Actor">licensee</licenselookup:actor>
            <licenselookup:operation xsi:type="licenselookup:Operation">may</licenselookup:operation>
            <licenselookup:action xsi:type="licenselookup:Action">distribute</licenselookup:action>
            <licenselookup:object xsi:type="licenselookup:Object">Covered Code in executable form</licenselookup:object>
        </licenselookup:right>
    </licenselookup:reference>

```

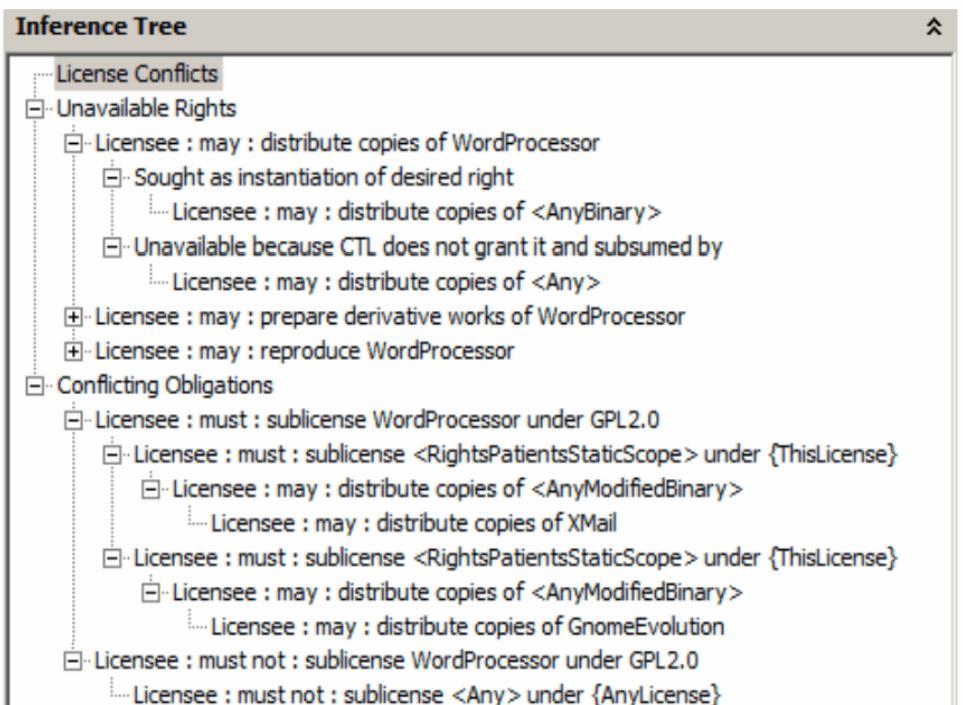
## Directory of computational methods for analyzing “rights”

Method Summary	
<u>Action</u>	<u>action()</u> The right's action.
<u>Actor</u>	<u>actor()</u> The right's actor.
<u>int</u>	<u>compareTo(Named _o)</u> Compares this object with the specified object in a total ordering by name().
<u>boolean</u>	<u>conflictsWith(ObligationAbstract _oa)</u> True if this right conflicts with _obligation.
<u>ObligationConcrete</u>	<u>correlative()</u> The correlative obligation.
<u>static RightConcrete</u>	<u>factory(Actor _actor, ModalityRight _modality, Action _action, PatientConcrete _patient, LicenseConcrete _license)</u> Returns the concrete right that has the given arguments, constructing it if necessary.
<u>static RightConcrete</u>	<u>factory(RightAbstract _abstractRight, PatientConcrete _context)</u> Returns a concrete right subsuming an abstract right.
<u>LicenseConcrete</u>	<u>license()</u> The right's license argument.
<u>Modality</u>	<u>modality()</u> The right's modality (a <u>ModalityRight</u> ).
<u>String</u>	<u>name()</u> The name (same as <u>toString()</u> ) used in comparisons.
<u>protected boolean</u>	<u>overlapsTuple(license3.Tuple _b)</u> True iff subsumes (_b) OR _b.subsumes(this).
<u>PatientConcrete</u>	<u>patient()</u> The right's patient argument.
<u>boolean</u>	<u>reserved()</u> True if this right overlaps with a reserved right.
<u>RightAbstract</u>	<u>reservedRight()</u>

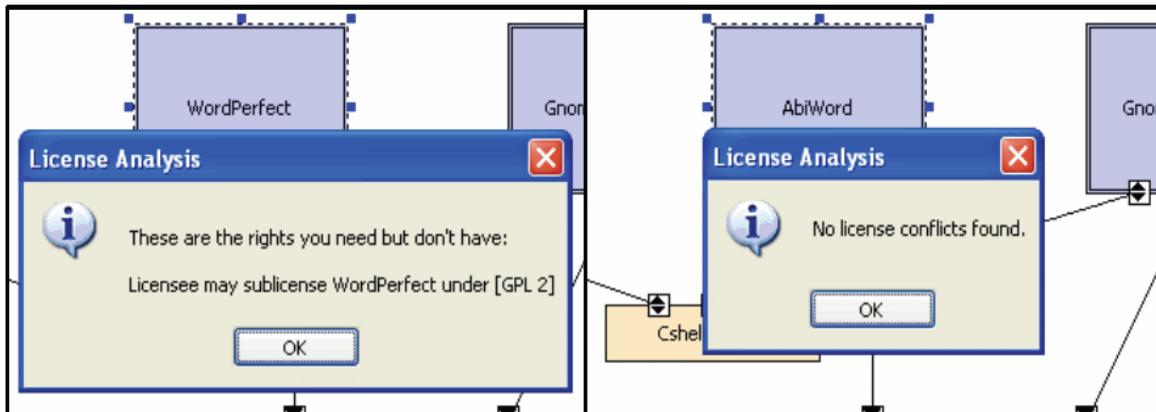
# License review during license analysis



## Reasoning structure during analysis



# Results from license analyses with system component replacement



## Acknowledgements

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